



XWELL to Bring State of the Art Technology to XpresSpa and Treat™ Locations in Partnership with HydroMassage® and Human Touch®

12/05/22

Investment represents continued innovation in wellness offerings with the introduction of the latest advances in high-tech equipment

NEW YORK, Dec. 05, 2022 (GLOBE NEWSWIRE) -- XWELL, Inc. (Nasdaq: XWEL) ("XWELL" or the "Company"), the authority in health and wellness solutions for people on the go, in partnership with HydroMassage and Human Touch®, manufacturers of hands-free massage equipment, will introduce fully autonomous and customizable services in select XpresSpa and Treat™ locations in the United States. Beginning in Q1 2023, XWELL will launch the new offerings in up to seven spas across the company's portfolio of 33 retail locations with the intent to deploy as many as 50 units across the business domestically and internationally.

"The partnerships with HydroMassage and Human Touch are a complementary extension of our strategy to further leverage technology solutions to refresh our airport offerings," said XWELL Chief Executive Officer Scott Milford. "This investment in technology will provide self-care to our guests while bringing operational efficiency to our business model. Especially in today's tight labor market, we're focused on avenues to enhance our services that meet the needs of our guests as well as our business goals. HydroMassage and Human Touch are perfect additions to our expanded suite of tech-powered offerings such as VR powered by Oculus and MiNiCures by Clockwork."

Guests will have the opportunity to receive automated chair massages through HydroMassage and Human Touch. The HydroMassage Lounge utilizes water to provide users a full-body massage. The Human Touch Novo XT PRO delivers fully personalized therapy through high-performance robotic massage with zero gravity capabilities and Cloud Touch acupressure to manipulate the body and stretch muscles. Guests will have the ability to control the duration, speed and strength of their massages.

"We are so proud to partner with XWELL to be the first to bring our massage technology to airport travelers," said HydroMassage CEO, Paul Lunter.

"Human Touch chairs have a strong focus on recovery, making them the ideal therapy before, between or after flights," added Human Touch CEO, David Wood.

HydroMassage chairs are already deployed in XWELL's spa in Dubai International Airport. XWELL will continue to provide traditional massages across its spas.

For more information about HydroMassage, please visit www.hydromassage.com

For more information about Human Touch, please visit www.humantouch.com

About XWELL, Inc.

XWELL, Inc. (Nasdaq: XWEL) is a leading global health and wellness holding company operating four brands: XpresCheck®, XpresSpa®, Treat™ and HyperPointe.

- XpresSpa is a leading airport retailer of wellness services and related products, with 29 locations in 13 airports globally.
- Treat is a travel health and wellness brand and a fully integrated concept blending technology with traditional brick and mortar offerings to provide a holistic approach to physical and mental well-being for travelers, currently located in three airports.
- XpresCheck is a leading provider of COVID-19 screening and diagnostic testing in partnership with the CDC and Concentric by Ginkgo, conducting bio-surveillance monitoring in its airport locations to identify new SARS-CoV2 variants of interest and concern as well as other pathogens entering the country from across the world.
- HyperPointe is a leading digital healthcare and data analytics relationship company serving the global healthcare industry.

Forward-Looking Statements

This press release may contain "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. These include statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements relating to expectations about future results or events are based upon information available to XWELL as of today's date and are not guarantees of the future performance of the Company, and actual results may vary materially from the results and expectations discussed. Additional information concerning these and other risks is contained in the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, and other Securities and Exchange Commission filings (which reports were filed under the Company's former name, XpresSpa Group, Inc., prior to its previously announced name change effective October 25, 2022). All

subsequent written and oral forward-looking statements concerning XWELL, or other matters and attributable to XWELL or any person acting on its behalf are expressly qualified in their entirety by the cautionary statements above. XWELL does not undertake any obligation to publicly update any of these forward-looking statements to reflect events or circumstances that may arise after the date hereof.

Media ☐

Heather Tidwell

MWW ☐

htidwell@mww.com

847-224-6462

XWELL

Source: XWELL, Inc.