



## XWELL Celebrates Breast Cancer Awareness Month with Philanthropic Nail Care Program

October 2, 2023

### Proceeds from select XpresSpa nail care services to be donated to Susan G. Komen

NEW YORK, Oct. 02, 2023 (GLOBE NEWSWIRE) -- XWELL, Inc. (Nasdaq: XWEL) ("XWELL" or the "Company"), an authority in wellness solutions for people on the go, today announced it will donate 10% of proceeds from all nail care services at XpresSpa locations in the United States to Susan G. Komen® when guests pick one of the six participating pink OPI nail colors throughout the entire month of October. It is the second consecutive year the two organizations have collaborated to boost breast cancer awareness.

Manicure and pedicure services at XpresSpa locations across the US, as well as the robotic Clockwork MiNiCURE available at John F. Kennedy International Airport and Miami International Airport, will all be eligible for the donations. The initiative empowers participants to look good and feel good, knowing a portion of their purchase goes towards investments in breakthrough research to prevent and cure breast cancer and meeting the most critical needs of those impacted by the disease.

"We are privileged to once again be able to work alongside Susan G. Komen to support the fight against this disease," said XWELL CEO Scott Milford. "By seamlessly incorporating this contribution to breast cancer research into a routine service, we hope to evoke more light, color and hope for everyone."

The pink colors eligible for the initiative for traditional nail care services, available in both lacquer and gel from OPI, are [Spring Break The Internet](#), [Bubble Bath](#) and [Makeout-side](#). The pink colors eligible from Clockwork are OPI's [Stick it Out](#), [You Sustain Me](#) and [For What it's Earth](#).

The 10% donation to Susan G. Komen will be automatically enacted upon checkout.

#### About XWELL, Inc.

XWELL, Inc. (Nasdaq: XWEL) is a leading global health and wellness holding company operating multiple brands: XpresSpa®, Treat™, Naples Wax Center®, XpresCheck® and HyperPointe™.

- XpresSpa is a leading airport retailer of wellness services and related products, with 30 locations in 14 airports globally.
- Treat is a travel wellness brand and a fully integrated concept blending technology with traditional brick and mortar offerings to provide a holistic approach to physical and mental well-being for travelers.
- Naples Wax Center is a group of upscale skin care boutiques in Florida and represents the first step in building the Company's retail portfolio outside the airport.
- XpresCheck is a provider of screening and diagnostic testing in partnership with the CDC and Concentric by Ginkgo, conducting bio-surveillance monitoring in its airport locations to identify new SARS-CoV2 variants of interest and concern as well as other pathogens entering the country from across the world.
- HyperPointe is a leading digital healthcare and data analytics relationship company serving the global healthcare industry.

#### Forward-Looking Statements

*This press release may contain "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. These include statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements relating to expectations about future results or events, including the Company's current plans and expectations relating to the business and operations and future store openings for Naples Wax Center, are based upon information available to XWELL as of today's date and are not guarantees of the future performance of the Company, and actual results may vary materially from the results and expectations discussed. Additional information concerning these and other risks is contained in the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, and other Securities and Exchange Commission filings. All subsequent written and oral forward-looking statements concerning XWELL, or other matters and attributable to XWELL or any person acting on its behalf are expressly qualified in their entirety by the cautionary statements above. XWELL does not undertake any obligation to publicly update any of these forward-looking statements to reflect events or circumstances that may arise after the date hereof.*

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Source: XWELL, Inc.