



XWELL Expands Beyond Airports with New Wellness Retail Location in New York City's Pennsylvania Station

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Bringing Accessible Self-Care to One of the Nation's Busiest Commuter Hubs

NEW YORK, Dec. 18, 2025 (GLOBE NEWSWIRE) -- XWELL (Nasdaq: XWEL) ("XWELL" or the "Company"), a leading provider of wellness solutions for people on the go, is excited to announce the opening of its newest location inside New York City's Pennsylvania Station—a major step in expanding the brand beyond airport terminals and into high-traffic city spaces.

"Our entry into Penn Station marks a natural next step for XWELL as we continue evolving to meet people where they are," said Ezra Ernst, CEO of XWELL. "Wellness shouldn't be reserved for special occasions or hard-to-reach destinations. With this location, we're embedding accessible self-care into one of the busiest places in America—bringing calm, relief and recharge to everyday routines."

Located in one of the nation's liveliest transportation hubs, serving more than 600,000 daily commuters, the Penn Station location offers a curated menu of quick, effective treatments tailored for busy lives. Commuters and travelers can drop in without an appointment to enjoy popular services such as the Zero Gravity Chair massage or shop a thoughtful selection of wellness products in a calm, inviting retail environment.

In a time when self-care has become both a necessity and a challenge to prioritize, XWELL's presence in Penn Station normalizes and simplifies access to wellness, making it feel as routine as grabbing your morning coffee.

This opening follows a wave of brick-and-mortar retail launches across Florida and the rebranding of its JFK Airport location earlier this year. Together, these milestones are a part of the Company's mission to create a modern, connected network of wellness destinations designed for real life, on the go and on your terms.

About XWELL, Inc.

XWELL, Inc. (Nasdaq: XWEL) is redefining the modern wellness experience. Through its portfolio of brands—XpresSpa[®], Naples Wax Center[®], XpresCheck[®] and HyperPointe[™]—XWELL makes self-care accessible, elevated and entirely on your terms. With locations in airports and metropolitan areas worldwide, XWELL helps people feel their best wherever life takes them.

Forward-Looking Statements

This press release may contain "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These include statements preceded by, followed by, or that otherwise include the words "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Important factors that could cause actual results to differ materially from those indicated by such forward-looking statements include, without limitation, the anticipated use of proceeds from the private placement. Forward-looking statements relating to expectations about future results or events are based upon information available to XWELL as of the date of this press release, and are not guarantees of the future performance of the Company, and actual results may vary materially from the results and expectations discussed. Additional information concerning these and other risks is contained in the Company's Annual Report on Form 10-K, as amended, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, and other Securities and Exchange Commission filings. All subsequent written and oral forward-looking statements concerning XWELL, or other matters attributable to XWELL or any person acting on its behalf, are expressly qualified in their entirety by the cautionary statements above. XWELL does not undertake any obligation to publicly update any of these forward-looking statements to reflect events or circumstances that may arise after the date hereof.

Media Contact:
Heather Tidwell
MWW □
htidwell@mww.com



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