



Vringo and Tiesto Announce Agreement to Distribute Video Ringtones

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NEW YORK, Sep 20, 2010 (GlobeNewswire via COMTEX) --

Vringo, Inc., (NYSE Amex:VRNG) a provider of video ringtones and personalization solutions for mobile devices, today announced the signing of an agreement with Tiesto, the most popular DJ in the world, to co-develop new video ringtone content.

"We are very pleased to add premium content video clips featuring Tiesto," said Andrew Perlman, Vringo's President. "Tiesto is the world's most popular DJ and one of the biggest artists in the world. Now Tiesto fans will have the ability to personalize their phones with live footage from his biggest shows."

Michael Cohen at Complete Control Management, Tiesto's management company, said, "Vringo is the most innovative mobile content platform that we have seen to date. The live experience is a key part of the experience artists give their fans, and we are excited that fans will be able to experience this excitement every time the phone rings."

Vringo's fully-hosted carrier platform is currently deployed for international mobile partners in five markets. Vringo's scalable cloud-based distributed application architecture enables a carrier's subscribers to browse and download mobile videos, set them as video ringtones and instantly share them with friends. In addition to carrier partners, Vringo has content partnerships with major artists, celebrities and content providers including T-Pain, Muhammad Ali, Turner, Marvel, Hungama Mobile, RTL and Ingrooves.

To view a sample Tiesto Vringo clip, please click here: <http://bit.ly/aBhq3p>

About Tiesto

Tiesto is the most popular DJ in the world and regularly sells out top arenas and coliseums; he played to a TV audience of billions at the 2004 Olympics opening ceremonies. Tiesto is best-known for his innovative trance music in addition to hosting summer residencies in the world's biggest nightclubs. His most recent and fourth studio album, entitled Kaleidoscope, was released in late 2009 on the Musical Freedom label. Visit Tiesto at <http://www.tiesto.com>

About Vringo

Founded in 2006, Vringo (NYSE Amex:VRNG) is bringing about the evolution of ringtones. With its award-winning video ringtone application and mobile software platform, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. By installing Vringo's application, which is compatible with more than 200 handsets, users can create or take videos, images and slideshows from virtually anywhere and make it into their personal call signature. Vringo's patented VringForward(TM) technology allows users to share video clips with friends with a simple call. Vringo has launched its service with various international mobile operators and dozens of content partners, and maintains a library of more than 5,000 video ringtones. For more information, visit <http://ir.vringo.com>.

For more information about how video ringtones work, visit www.vringo.com/p_video_ringtones.html.

Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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