

## Vringo Expands Agreement With Bango to Support Broadened UK Commercial Launch

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### Allows Vringo to Service Customers of Any UK Mobile Operator

NEW YORK, Oct 26, 2010 (GlobeNewswire via COMTEX) --

Vringo, Inc. (NYSE Amex:VRNG), a provider of video ringtones and personalization solutions for mobile devices, today announced that it has expanded its agreement with Bango, a mobile billing services provider, to allow subscribers from all UK mobile operators to get paid access to the Vringo video ringtone platform. Vringo will now be able to broadly launch a commercial video ringtone service in the UK where all UK mobile subscribers can pay for the service directly via their mobile phone bill, irrespective of the carrier that they use. This Bango-provided direct billing functionality will be implemented in connection with the launch of Vringo's co-branded service with Orange UK scheduled for later this quarter.

Andrew Perlman, Vringo's President, said, "Bango provides us with the flexibility to target virtually all mobile users in the UK. This ability will maximize the addressable market when we launch our commercial service in the UK later this quarter. Bango is an excellent service enhancement for Vringo's app so that we can totally unlock Vringo's social and viral potential."

Ray Anderson, CEO of Bango said, "I have carried Vringo on my phone and have really enjoyed the application. I am now delighted that Bango will enable Vringo to reach all UK mobile subscribers so they can also enjoy the new experience of video ringtones."

Vringo's fully-hosted carrier platform is currently deployed for international mobile partners in five markets with several new launches anticipated this quarter. Vringo's scalable, cloud-based distributed application architecture enables a carrier's subscribers to browse and download mobile videos, set them as video ringtones and instantly share them with friends. In addition to carrier partners, Vringo has content partnerships with major artists, celebrities and content providers including T-Pain, Muhammad Ali, Tiesto, Turner, Marvel, Hungama Mobile, RTL and Ingrooves.

#### About Bango

Bango provides the technology that powers commerce for businesses targeting the growing market of internet enabled mobile phone users. Bango's products collect payment from mobile users for online content and services and provide accurate analytics for mobile marketing campaigns and sites. The world's leading brands plus thousands of smaller content providers and developers use Bango products to run their mobile businesses.

For more information, visit <http://bango.com>

#### About Vringo

Founded in 2006, Vringo (NYSE Amex:VRNG) is bringing about the evolution of ringtones. With its award-winning video ringtone application and mobile software platform, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. By installing Vringo's application, which is compatible with more than 200 handsets, users can create or take video, images and slideshows from virtually anywhere and make it into their personal call signature. Vringo's patented VringForward(TM) technology allows users to share video clips with friends with a simple call. Vringo has launched its service with various international mobile operators and dozens of content partners, and maintains a library of more than 5,000 video ringtones. For more information, visit <http://ir.vringo.com>.

For more information about how video ringtones work, visit [www.vringo.com/p\\_video\\_ringtones.html](http://www.vringo.com/p_video_ringtones.html)

#### Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a results of new information, future events or otherwise, except as required by law.

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