



Vringo Approved and Launched in Vodafone Shop

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Vringo Android App Now Available for Vodafone Subscribers in Eight European Countries

NEW YORK, Oct 27, 2010 (GlobeNewswire via COMTEX) --

Vringo, Inc. (NYSE Amex:VRNG), a provider of video ringtones and personalization solutions for mobile devices, today announced it has been approved and launched in the Vodafone Shop in eight countries: Germany, Greece, Ireland, Italy, Netherlands, Portugal, Spain and the UK. The Vringo app that has now launched on the Vodafone Shop is being initially offered for download on a limited, free trial basis. Vringo also notes that it expects to be offering a paid version of the Vringo app and premium video ringtone content soon through the Vodafone Shop.

Andrew Perlman, Vringo's President, said, "We are pleased the Vringo application has been approved by Vodafone for inclusion in the Shop. We have now launched a free trial version of our service and will be following up shortly with a companion paid version with additional functionality. As one of the world's largest mobile companies, Vodafone is an ideal partner for Vringo and our market leading video ringtone platform."

Vringo's fully-hosted carrier platform is currently deployed for international mobile partners in five markets with several new launches anticipated soon. Vringo's scalable, cloud-based distributed application architecture enables a carrier's subscribers to browse and download mobile videos, set them as video ringtones and instantly share them with friends. In addition to carrier partners, Vringo has content partnerships with major artists, celebrities and content providers including T-Pain, Muhammad Ali, Tiesto, Turner, Marvel, Hungama Mobile, RTL and Ingrooves.

About Vringo

Founded in 2006, Vringo (NYSE Amex:VRNG) is bringing about the evolution of ringtones. With its award-winning video ringtone application and mobile software platform, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. By installing Vringo's application, which is compatible with more than 200 handsets, users can create or take video, images and slideshows from virtually anywhere and make it into their personal call signature. Vringo's patented VringForward(TM) technology allows users to share video clips with friends with a simple call. Vringo has launched its service with various international mobile operators and dozens of content partners, and maintains a library of more than 5,000 video ringtones. For more information, visit <http://ir.vringo.com>.

For more information about how video ringtones work, visit www.vringo.com/p_video_ringtones.html.

Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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SOURCE: Vringo, Inc.

CONTACT: Vringo, Inc.
Jonathan Medved, CEO
+1 646-525-4319 x 2501
jon@vringo.com □
Crescendo Communications, LLC
Investor Relations Firm:
John J. Quirk
David K. Waldman
+1 212-671-1020
vrng@crescendo-ir.com □