



Vringo Adds Mobile Applications Industry Veteran to Fill New Role as Vice President Product

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NEW YORK, Nov 8, 2010 (GlobeNewswire via COMTEX) --

Vringo, Inc. (NYSE Amex:VRNG), a provider of video ringtones and personalization solutions for mobile devices, today announced that it has appointed Eshed Doni to fill the role of Vice President Product, where he will be responsible for leading the product team and Vringo product efforts.

Andrew Perlman, Vringo's President, said, "I am excited to see Eshed join Vringo as we prepare for new carrier launches in the near future where his skills and industry expertise will be essential. Eshed will be a valuable asset to our team."

Doni has over 10 years of mobile solutions experience including product management, business development, marketing and sales. He most recently managed business development and marketing for eyeSight Mobile Technologies, a leader in futuristic touch-free interfaces for portable devices. Prior to that, he co-founded Send-M, a provider of mobile social messaging solutions, where he served as co-CEO. He also founded App2Go, a developer and provider of mobile solutions that was acquired by Mail-Bit. Doni holds an MBA from the Technion and a B.Sc. in Computer Science and Economics from Tel Aviv University.

Eshed Doni said, "I am proud to join the Vringo team who have launched the leading video ringtone platform in the market. I am looking forward to leading continued product innovation in social and visual ringtones and interactive mobile video applications."

Vringo's fully-hosted carrier platform is currently deployed for international mobile partners in five markets with several new launches anticipated this quarter. Vringo's scalable, cloud-based distributed application architecture enables a carrier's subscribers to browse and download mobile videos, set them as video ringtones and instantly share them with friends. In addition to carrier partners, Vringo has content partnerships with major artists, celebrities and content providers including T-Pain, Muhammad Ali, Tiesto, Turner, Marvel, Hungama Mobile, RTL and Ingrooves.

About Vringo

Founded in 2006, Vringo (NYSE Amex:VRNG) is bringing about the evolution of ringtones. With its award-winning video ringtone application and mobile software platform, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. By installing Vringo's application, which is compatible with more than 200 handsets, users can create or take video, images and slideshows from virtually anywhere and make it into their personal call signature. Vringo's patented VringForward(TM) technology allows users to share video clips with friends with a simple call. Vringo has launched its service with various international mobile operators and dozens of content partners, and maintains a library of more than 5,000 video ringtones. For more information, visit <http://ir.vringo.com>.

For more information about how video ringtones work, visit www.vringo.com/p_video_ringtones.html

Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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