



## Vringo Launches Music Video Remix Platform for iPhone via Apple App Store

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### Vringo App Launch for iPhone Follows Recent Android Launch

NEW YORK, Feb 10, 2011 (GlobeNewswire via COMTEX) --

Vringo, Inc. (NYSE Amex:VRNG), a provider of video ringtones and personalization solutions for mobile devices, today announced that it has launched an iOS-compatible version of its new mobile, music video remix platform on the Apple App Store for iPhone and iPod touch.

The new Vringo Video Remix platform for iPhone (which follows Vringo's recent launch of the platform for Android just a few weeks ago), allows artists and brands to take their existing audio-visual content and transform it into a customizable app experience on an interactive Video "soundboard." Finished video mixes can be played, shared and posted across social media and the web on YouTube, Twitter and Facebook.

Andrew Perlman, President of Vringo, said, "This application launch through the Apple App Store is a key milestone for us as we welcome Apple users to the growing Vringo family of apps. This new app platform leverages and expands to the iPhone and iPod touch Vringo's core capability of developing unique video entertainment for advanced mobile phones."

The Vringo Video Remix Platform is launched in partnership with T-Pain's label, Nappy Boy Entertainment. T-Pain had previously been responsible for one of the best-selling music apps of all time on iPhone. Vringo also notes that it is developing additional applications of this video remix platform in concert with other major artists.

Vringo's fully-hosted carrier platform is currently deployed for international partners in six markets with new launches anticipated in the next quarter. Vringo's scalable cloud-based distributed application architecture enables the carrier's subscribers to browse and download mobile videos, set them as video ringtones and instantly share them with friends. In addition to carrier partners, Vringo has content partnerships with major content providers including EMI, T-Pain, Tiesto, Muhammad Ali, Turner, Marvel, Discovery Mobile, RTL, Ingrooves and Agence France-Presse.

#### About Vringo

Founded in 2006, Vringo (NYSE Amex:VRNG) is bringing about the evolution of ringtones. With its award-winning video ringtone application and mobile software platform, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. By installing Vringo's application, which is compatible with more than 200 handsets, users can create or take video, images and slideshows from virtually anywhere and make it into their personal call signature. Vringo's patented VringForward(TM) technology allows users to share video clips with friends with a simple call. Vringo has launched its service with various international mobile operators and dozens of content partners, and maintains a library of more than 5,000 video ringtones. For more information, visit <http://ir.vringo.com>.

For more information about how video ringtones work, visit [www.vringo.com](http://www.vringo.com).

The Vringo, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8289>

#### Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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