

## Vringo Engages Trilogy Capital Partners to Lead Financial Communications and Investor Relations Initiatives

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### Trilogy to Drive Investor Awareness for Fast Growing Mobile Video Applications Company

NEW YORK, Apr 13, 2011 (BUSINESS WIRE) --

Vringo, Inc. (NYSE Amex: VRNG), a leading provider of software platforms for mobile video services and video ringtones, today announced the engagement of Trilogy Capital Partners to lead its financial communications and investor relations initiatives.

Trilogy is a New York-based financial communications firm providing strategic communications and investor relations support for dynamic and fast growing companies. Trilogy's mandate is to drive investor awareness in Vringo as it capitalizes on the rapidly increasing demand for mobile video services and Smartphone applications. Trilogy will aim to generate sustainable market interest in Vringo, while supporting Vringo's commitment to growth in revenues, earnings and shareholder value.

"The depth of market experience represented by the Trilogy team, combined with Vringo's high-growth focus on the mobile video industry, make the timing of this relationship ideal," said Jon Medved, Chief Executive Officer of Vringo. "Together with Trilogy, we intend to use all communication channels available to disseminate a robust stream of news and information supporting maximum transparency so we can keep the financial community apprised of our ongoing successes."

Trilogy's responsibilities under the agreement include ongoing contact with prospective institutional and retail investors, as well as the distribution of news, research and information to Vringo's current shareholders and potential investors. Trilogy will also manage outreach and special presentations to institutional investors and others in the financial community through industry meetings, as well as national and international financial conferences.

"As a pioneer and early leader in the Mobile Video Market, Vringo is poised to benefit from the projected rapid expansion of this dynamic market," said Darren Minton, President of Trilogy. "We are pleased to have the opportunity to work with Mr. Medved and his team to bring Vringo's impressive growth story to the attention of the global investment community."

Vringo is implementing various corporate growth initiatives in 2011 and is committed to further establishing itself as a global leader in mobile video ringtones and other mobile video applications. In addition to carrier partners such as Orange, Maxis and Etisalat, Vringo has content partnerships with various major content providers including EMI, T-Pain, Tiesto, Muhammad Ali, Turner, Marvel, Discovery Mobile, RTL, Ingrooves and Agence France-Presse. Vringo will continue to develop its proprietary software and services, expand its global reach through a series of strategic initiatives and partnerships, and pursue organic growth opportunities and accretive acquisitions.

### About Vringo

Vringo (NYSE Amex: VRNG) is a leading developer of next-generation video ringtones and mobile video applications and services. With its award-winning video ringtone application and other mobile software platforms, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's core mobile application, which is compatible with more than 400 handsets, enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward(TM) technology, which allows users to share video clips with friends with a simple call. Vringo has been heralded by The New York Times as "the next big thing in ringtones" and by USA Today as having "to be seen to be believed." Vringo has launched its service with various international mobile operators, holds licensing deals with dozens of major content partners and maintains a library of more than 12,000 video ringtones that is provided for users in various territories. For more information, visit: <http://ir.vringo.com>.

For more information about how video ringtones work, visit: [www.vringo.com](http://www.vringo.com).

### Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.



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