

## Vringo Announces Availability of New Online Investor Fact Sheet

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### Informative Resource Provides Investor-Oriented Company Overview and Detailed Description of Vringo's Strategic Initiatives in the Fast Growing Mobile Video Market

NEW YORK, Apr 28, 2011 (BUSINESS WIRE) --

Vringo, Inc. (NYSE Amex: VRNG), a leading provider of software platforms for mobile video services and video ringtones, announces the availability of a new online Investor Fact Sheet.

"Maintaining our mission of keeping investors informed with the latest developments at the Company, we are releasing our new updated fact sheet," said Jon Medved, Chief Executive Officer of Vringo. "Mobile video services are expected to grow rapidly in the next few years, with analysts at the Yankee Group expecting the market to grow to \$24 billion in overall operator revenue by 2014. As a pioneer in the mobile video market, Vringo is poised to benefit from the projected rapid expansion of this dynamic industry."

Mr. Medved continued, "With our robust mobile video product platforms and partnerships in place, we are positioning the company to build upon our past success by expanding within the high-growth mobile video market and implementing a series of strategic growth initiatives. In 2011, Vringo plans to focus on launching additional software platforms in addition to our original video ringtone flagship product, as well as expanding through new partnerships and accretive acquisitions as we strive to improve our revenues, earnings and, ultimately, create long-term value for our shareholders."

The Investor Fact Sheet provides a clear overview of Vringo's business model and growth potential in the mobile video market, and is a great resource for both existing shareholders and prospective investors alike.

The fact sheet is available at:

[www.trilogy-capital.com/autoir/vrng\\_autoir.html](http://www.trilogy-capital.com/autoir/vrng_autoir.html)

### About Vringo

Vringo (NYSE Amex: VRNG) is a leading provider of software platforms for mobile video services and video ringtones. With its award-winning video ringtone application and other mobile software platforms, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's core mobile application, which is compatible with more than 400 handsets, enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo has been heralded by The New York Times as "the next big thing in ringtones," and USA Today said Vringo's application has "to be seen to be believed." Vringo has launched its service with various international mobile operators, holds licensing deals with over 40 major content partners and maintains a library of more than 12,000 video ringtones for users in various territories. For more information, visit: <http://ir.vringo.com>.

For more information about how video ringtones work, visit: [www.vringo.com](http://www.vringo.com).

### Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.



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