



## Vringo Announces Release of Online Facetones Video

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### Online Video Features Vringo's Facetones Application as it Continues to Gain Traction in Markets World-Wide

NEW YORK, Aug 03, 2011 (BUSINESS WIRE) --

Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile video applications and video ringtones, today released an online video regarding its Facetones application as it continues to gain traction in new markets around the world.

The video provides a visual overview of Vringo's mobile Facetones application, which integrates with Facebook(R) and provides a new way to get automatic, visually exciting social content each time a user makes or receives a phone call. Facetones is being offered in either an ad-supported version or for purchase.

"This short video conveys the excitement of Facetones as we continue Vringo's tradition of innovation and leadership in mobile personalization," said Jon Medved, Vringo's Chief Executive Officer. "We believe the fun and exciting experience of getting an automatic video slide show update from your friends before speaking to them will help define the future of social mobile experiences."

The video is available at: [www.youtube.com/watch?v=F1udkx5G-vw](http://www.youtube.com/watch?v=F1udkx5G-vw)

First launched on the Android App Store in May, Facetones has recently been integrated with multiple mobile operators in order to host the application directly on their proprietary mobile app stores. For instance, in July Vringo's Facetones application was launched with BlueVia, the global developer platform for Telefonica, the largest Spanish-speaking mobile operator in the world, with 290+ million customers.

In addition, earlier this week Facetones was launched in Japan for Android users through the docomo market, a mobile internet portal operated by NTT DOCOMO, INC., the largest mobile phone operator in Japan, with 50+ million customers.

Vringo's Facetones product creates an automated video slideshow using friends' photos from social media web sites and photo sites and then plays this video slideshow each time the user makes or receives a call. Facetones initially connects with Facebook(R), the world's leading social media site, providing for a significantly enhanced mobile experience for users of social media. Vringo expects to integrate Facetones with other social media networks and photo sites in the near future.

Facetones is a trademark of Vringo, Inc. and is not sponsored or endorsed by Facebook nor is Facebook affiliated with Vringo, Inc.

### About Vringo

Vringo (NYSE Amex: VRNG) is a leading provider of software platforms for mobile video services and video ringtones. With its award-winning video ringtone application and other mobile software platforms, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's core mobile application, which is compatible with more than 400 handsets, enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said Vringo's application has "to be seen to be believed." Vringo has launched its service with various international mobile operators, holds licensing deals with over 40 major content partners and maintains a library of more than 12,000 video ringtones for users in various territories. For more information, visit: <http://ir.vringo.com>.

For more information about how video ringtones work, visit: [www.vringo.com](http://www.vringo.com).

### Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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