

## Vringo Reports 2011 Second Quarter Results

08/15/11

**Earnings Conference Call Scheduled for Today, August 15th, at 5:00 pm Eastern**

NEW YORK, Aug 15, 2011 (BUSINESS WIRE) --

Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile video applications and video ringtones, today announced financial results for the second quarter ended June 30, 2011.

### Q2 2011 Major Highlights and Subsequent Events

- Increased Q2 2011 revenue to \$227,000, a 416% increase as compared to \$44,000 in Q2 2010, and a 54% sequential increase as compared to \$147,000 in Q1 2011.
- Decreased net loss of \$1.5 million in Q2 2011, as compared to approximately \$4.6 million in Q2 2010, an improvement of 67%, relating to increased revenues, a gain on restructuring venture loan, operational cost reductions and the absence of one-time non-operating expenses recorded in Q2 2010 triggered by our initial public offering.
- Consummated a private placement of \$2.5 million in convertible notes primarily from prominent Silicon Valley venture capital firms Benchmark Capital and DAG Ventures.
- Announced a Letter of Intent to acquire and merge operations with Zlango Ltd. ("Zlango"), a mobile messaging company.
- Entered into a Settlement Agreement with Vringo's lenders to reduce the amount due under the venture loan and subsequently paid off such amount, resulting in a one-time gain of \$963,000.
- Launched commercial video ringtone services in India with Hungama, a content aggregator that has relationships with 15 Indian mobile operators covering over 500 million subscribers.
- Launched the first application of Vringo's new Fan Loyalty platform with Rotana and Nokia for the blockbuster "Star Academy" reality music show, which reaches over 300 million viewers.
- Launched Facetones™ through Telefonica, the largest Spanish-speaking mobile operator in the world, with over 290 million customers.
- Launched Facetones™ through NTT DOCOMO, INC., the largest mobile phone operator in Japan, with over 50 million customers.

"We are pleased to report our second quarter financial results," said Jon Medved, Chief Executive Officer of Vringo. "Vringo has continued to improve its revenue and key financial metrics, while expanding its reach and launching services in sizable new markets in the Middle East, Europe and Asia. In addition to our success in the second quarter, we have made substantial progress subsequent to the quarter as well, with Vringo consummating a \$2.5 million financing led by prominent Silicon Valley venture capital firms Benchmark Capital and DAG Ventures, as well as signing a letter of intent to acquire mobile messaging company Zlango."

Andrew Perlman, Vringo's President, said, "We are excited to be among the companies creating new products and services in the fast-growing mobile social and mobile video markets. In the beginning of 2011, Vringo developed three new video services including Facetones™, Video ReMix and a new Fan Loyalty service. In the second quarter, we successfully launched these products in markets around the world, including Facetones' recent entrance into the markets of Latin America, Spain and Japan."

Mr. Medved concluded, "We look forward to the remainder of 2011 as we believe we are well-positioned to accelerate our growth potential for mobile social and video applications in both developed and emerging markets around the world."

### Q2 2011 Operational Events

- Launched with Hungama in India, one of the world's fastest-growing mobile markets with over 750 million mobile users. Hungama is the largest source of digitally available Bollywood and South-Asian entertainment content in the world. The Vringo-Hungama service is currently available to a potential 500 million subscribers with 15 Indian mobile operators including Reliance, BhartiAirtel and Tata.
- Released Vringo's Facetones™ product as a paid beta on the Android Market. Facetones™ produces an updated, personalized video slideshow from Facebook(R) pictures of friends and displays the slideshow each time a user makes or receives a phone call.
- Preloaded Vringo's video ringtone platform on the INQ Cloud Touch social smart phone with The Carphone Warehouse

and Best Buy U.K. We believe this arrangement with the U.K.'s largest independent mobile phone retailer will further support the introduction of Vringo's platform to a wider audience through paid service with Orange U.K.

- Entered into a Settlement Agreement with the Vringo's lenders to reduce the amount under its venture loan.
- Launched a version of the Video ReMix platform for Heineken. Video mixes created on this platform can be played, shared and posted across social media and the web on YouTube and Facebook(R).
- Launched Facetones™ with BlueVia, the global developer platform for Telefonica, the largest Spanish-speaking mobile operator in the world, with over 290 million customers.

#### **Post-Quarter Events**

- Consummated a private placement of \$2.5 million in convertible notes primarily from prominent Silicon Valley venture capital firms Benchmark Capital and DAG Ventures. These venture capital firms may also participate in a further round of financing, following the consummation of Vringo's acquisition with Zlango.
- Announced a Letter of Intent to acquire and merge operations with Zlango, a mobile messaging company. Zlango provides a set of technology platforms through a managed services environment for enabling rich media messages over existing mobile text infrastructure.
- Repaid in full the amount outstanding on the venture loan, per the Settlement Agreement described above.
- Launched the first application of Vringo's new Fan Loyalty platform via an ad-supported service in collaboration with Rotana and Nokia. The application features exclusive content and fully integrated live voting capabilities for the blockbuster "Star Academy" reality music show, which reaches over 300 million viewers in 17 countries in the region.
- Launched Facetones™ in Japan for Android users through the docomo market, a mobile internet portal operated by NTT DOCOMO, INC., the largest mobile phone operator in Japan, with over 50 million customers.

#### **Conference Call**

Vringo will host a conference call today, August 15, 2011, at 5:00 pm Eastern. During the call, management will discuss Vringo's quarterly operating performance and financial results.

The conference call can be accessed by dialing 877-407-8031 when calling within the United States or 201-689-8031 when calling internationally. Please dial in 10 minutes prior to the beginning of the call. A playback of the conference call will be available until August 22, 2011. To listen to the playback dial 877-660-6853 when calling within the United States, or 201-612-7415 when calling internationally, and use account number: 286, in conjunction with replay ID number: 377130.

The conference call will be simultaneously webcast and available at: [www.trilogy-capital.com/autoir/vrng\\_autoir.html](http://www.trilogy-capital.com/autoir/vrng_autoir.html).

#### **About Vringo**

Vringo (NYSE Amex: VRNG) is a leading provider of software platforms for mobile video services and video ringtones. With its award-winning video ringtone application and other mobile software platforms, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's core mobile application, which is compatible with more than 400 handsets, enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said Vringo's application has "to be seen to be believed." Vringo has launched its service with various international mobile operators, holds licensing deals with over 40 major content partners and maintains a library of more than 12,000 video ringtones for users in various territories. For more information, visit: [www.vringo.com](http://www.vringo.com).

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones Video](#).

#### **Forward-Looking Statements**

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

**Vringo, Inc. and Subsidiary**  
**(a Development Stage Company)**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
**(Unaudited)**  
**(in thousands except share and per share data)**

	Three months ended June 30,		Six months ended June 30,		Cumulative from inception to June 30,
	2011	2010	2011	2010	2011
	U.S.\$	U.S.\$	U.S.\$	U.S.\$	U.S.\$
<b>Revenue</b>	<b>227</b>	<b>44</b>	<b>374</b>	<b>74</b>	<b>605</b>
<b>Costs and Expenses*</b>					
Cost of revenue	45	34	70	67	281
Research and development	460	603	979	1,180	12,305
Marketing	685	632	1,306	1,107	10,605
General and administrative	690	504	1,355	714	6,594
<b>Total operating expenses</b>	<b>1,880</b>	<b>1,773</b>	<b>3,710</b>	<b>3,068</b>	<b>29,785</b>
<b>Operating loss</b>	<b>(1,653)</b>	<b>(1,729)</b>	<b>(3,336)</b>	<b>(2,994)</b>	<b>(29,180)</b>
Non-operating income	--	10	4	--	470
Non-operating expenses	(7)	--	(18)	(16)	(177)
Interest and amortization of debt discount expense	(118)	(3,355)	(227)	(4,009)	(5,359)
Decrease (increase) in the fair value of warrants	(663)	480	45	448	997
Gain on restructuring of venture loan	963	--	963	--	963
Loss on extinguishment of debt	--	--	--	--	(321)
<b>Loss before taxes on income</b>	<b>(1,478)</b>	<b>(4,594)</b>	<b>(2,569)</b>	<b>(6,571)</b>	<b>(32,607)</b>
Income tax expense	(26)	(18)	(44)	(38)	(73)
<b>Net loss</b>	<b>(1,504)</b>	<b>(4,612)</b>	<b>(2,613)</b>	<b>(6,609)</b>	<b>(32,680)</b>
Basic and diluted net loss per common share	<b>(0.26)</b>	<b>(5.20)</b>	<b>(0.45)</b>	<b>(10.54)</b>	<b>(23.90)</b>
Weighted average number of shares used in computing basic and dilutive net loss per common share	<b>5,845,738</b>	<b>887,567</b>	<b>5,784,337</b>	<b>627,174</b>	<b>1,367,246</b>

\* The amount recorded for the three and six months ending June 30, 2011 and 2010 and the cumulative period from inception include \$31, \$162, \$31, \$89 and \$1,213, respectively, to related parties.

**Vringo, Inc. and Subsidiary**  
(a Development Stage Company)  
**CONSOLIDATED BALANCE SHEETS**  
(Unaudited)  
(in thousands except share and per share data)

	June 30, 2011	December 31, 2010
	U.S.\$	U.S.\$
<b>Current assets</b>		
Cash and cash equivalents	407	5,407
Restricted cash equivalents	1,051	--
Short-term deposit (restricted)	--	20
Accounts receivable	243	80
Prepaid expenses and other current assets	151	168
<b>Total current assets</b>	<b>1,852</b>	<b>5,675</b>
<b>Long-term deposit</b>	<b>9</b>	<b>9</b>
<b>Property and equipment</b> , at cost, net of \$431 and \$393 accumulated depreciation and amortization, as of June 30, 2011 and December 31, 2010, respectively	<b>169</b>	<b>178</b>
<b>Deferred tax assets--long-term</b>	<b>28</b>	<b>27</b>
<b>Total assets</b>	<b>2,058</b>	<b>5,889</b>

**Vringo, Inc. and Subsidiary**  
(a Development Stage Company)  
**CONSOLIDATED BALANCE SHEETS**  
(Unaudited)  
(in thousands except share and per share data)

	June 30, 2011	December 31, 2010
	U.S.\$	U.S.\$
<b>Current liabilities</b>		
Deferred short-term tax liabilities, net	68	50
Accounts payable and accrued expenses*	437	421
Accrued employee compensation	345	358
Accrued short-term severance pay	--	178
Current maturities of venture loan	1,051	1,262
<b>Total current liabilities</b>	<b>1,901</b>	<b>2,269</b>
<b>Long-term liabilities</b>		
Accrued severance pay	185	178
Venture loan	--	1,911
Derivative liabilities on account of warrants	1,725	1,770
<b>Total long-term liabilities</b>	<b>1,910</b>	<b>3,859</b>
<b>Commitments and contingencies</b>		
<b>Deficit in stockholders' equity</b>		
Preferred stock, \$0.01 par value per share; 5,000,000 authorized; none issued and outstanding as of June 30, 2011 and December 31, 2010	--	--
Common stock, \$0.01 par value per share 28,000,000 authorized; 5,963,614 and 5,405,080 issued and outstanding as of June 30, 2011 and December 31, 2010 respectively	60	54
Additional paid-in capital	30,867	29,774
Deficit accumulated during the development stage	(32,680)	(30,067)
<b>Total deficit in stockholders' equity</b>	<b>(1,753)</b>	<b>(239)</b>
<b>Total liabilities and deficit in stockholders' equity</b>	<b>2,058</b>	<b>5,889</b>

\* Amounts recorded as of June 30, 2011 and December 31, 2010 include \$21 and \$20 to a related party, respectively.



SOURCE: Vringo, Inc.

Company Contact:

Vringo, Inc.

Jonathan Medved, CEO

646-525-4319 x 2501

[jon@vringo.com](mailto:jon@vringo.com)

or

Financial Communications:

Trilogy Capital Partners, Inc.

Darren Minton, President

Toll-free: 800-592-6067

[info@trilogy-capital.com](mailto:info@trilogy-capital.com)