



Vringo Announces the Global Launch of Facetones on Nokia Devices

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Vringo Brings Its Innovative New Facetones Product to the Ovi Store, Operated by Nokia, the Largest Handset Manufacturer in the World

NEW YORK, Aug 16, 2011 (BUSINESS WIRE) --

Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile video applications and video ringtones, today announced it has launched its Facetones product with Nokia (NYSE: NOK) the world's largest manufacturer of mobile phones. Vringo's innovative new Facetones product will be available to Symbian users through the Ovi Store, the mobile app portal operated by Nokia.

Vringo's Facetones service integrates with Facebook(R) and provides a new way to get automatic, visually exciting social content each time a user makes or receives a phone call. Facetones will be available to Nokia handset owners throughout its global territory coverage either for purchase or in an ad-supported version.

"We are excited to be working with Nokia as we continue to expand the global footprint of our Facetones product," said Andrew Perlman, Vringo's President. "Nokia is the largest handset manufacturer in the world, and sells devices in over 150 countries, representing approximately 30% of the global handset market. We are thrilled to work with a partner of this caliber and look forward to increasing our exposure on Nokia devices."

Vringo's Facetones product creates an automated video slideshow using friends' photos from social media web sites and photo sites, which is played each time a user makes or receives a call. Facetones initially connects with Facebook(R), the world's leading social media site, providing for a significantly enhanced mobile experience for users of social media. Vringo expects to integrate Facetones with other social media networks and photo sites in the near future.

Chanse Arrington, Head of Developer Marketing at Nokia, said, "Nokia's mission is simple, 'connecting people.' As such, we are pleased that Vringo's Facetones service provides an avenue for mobile social connections in new and exciting ways. For Nokia's loyal customers to be able to see an auto-generated slideshow of a friend's latest pictures on Facebook when they call is a great way to harness the best of mobile social and mobile video technology. The innovative Facetone application brings people closer together and pushes the antiquated ringtone into another level of human reaction."

Vringo offers a range of fully-hosted mobile video platforms for partners and consumers. Including its launch with Nokia, Vringo's award winning video and mobile social application platforms are now currently deployed with international partners in ten markets. Vringo's scalable cloud-based distributed application architecture enables subscribers to browse and download mobile videos, set them as video ringtones and instantly share them with friends. Vringo also has content partnerships with major content providers including EMI, T-Pain, Tiesto, Muhammad Ali, Turner, Marvel, Discovery Mobile, RTL, Ingrooves and Agence France-Presse.

Facetones is a trademark of Vringo, Inc. and is not sponsored or endorsed by Facebook nor is Facebook affiliated with Vringo, Inc.

About Vringo

Vringo (NYSE Amex: VRNG) is a leading provider of software platforms for mobile video services and video ringtones. With its award-winning video ringtone application and other mobile software platforms, Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's core mobile application, which is compatible with more than 400 handsets, enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said Vringo's application has "to be seen to be believed." Vringo has launched its service with various international mobile operators, holds licensing deals with over 40 major content partners and maintains a library of more than 12,000 video ringtones for users in various territories. For more information, visit: www.vringo.com

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones Video](#).

Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.



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