



Verizon Wireless and Vringo Launch Facetones inV CAST Apps

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Innovative New Facetones App Provides Integration with Facebook and Displays Automated Social Media Videos When a Phone Rings

BASKING RIDGE, N.J. & NEW YORK, Oct 06, 2011 (BUSINESS WIRE) --

Verizon Wireless, operator of the nation's most reliable and largest wireless voice and 3G data network, and Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile, social and video applications, today announced that Vringo's innovative new Facetones^(TM) application is now available in V CAST Apps on select Verizon Wireless devices.

Vringo's Facetones service integrates with Facebook^(R) and provides a new way to get visually exciting social content each time a user makes or receives a phone call. For Verizon customers who download the app, Vringo's Facetones product creates an automated video slideshow using friends' photos from social media websites and photo sites and then plays this video slideshow as the phone rings. Initially, Facetones will connect with Facebook, one of the world's leading social media sites, providing a significantly enhanced mobile experience for consumers of social media.

"We are pleased to announce the launch of Facetones in the United States in V CAST Apps from Verizon Wireless," said Andrew Perlman, president of Vringo. "Facetones brings an exciting new range of social interaction for mobile users by allowing them to experience a visually exciting video slideshow every time they call a friend."

V CAST Apps, Verizon Wireless' mobile storefront, is available on more than 20 Android^(TM) and BlackBerry^(R) devices and delivers thousands of apps, games and more to Verizon Wireless customers. Powered by the Verizon Developer Community (VDC), V CAST Apps enables customers to discover and purchase apps with a simple one-click process and offers the ease and convenience of direct billing - apps purchased are invoiced on customers' monthly bills.

Verizon Wireless customers can purchase and download Facetones from V CAST Apps in the Social Networking & IM channel. Facetones is available for a \$0.99 monthly subscription or a one-time purchase fee of \$2.99, plus tax, for unlimited use on all Android smartphones from Verizon Wireless featuring V CAST Apps, including the DROID X by Motorola, ThunderBolt^(TM) by HTC, Samsung Continuum^(TM) and the Revolution^(TM) by LG. Data charges may apply when browsing, downloading and using certain applications.

For information on how to become a member of the VDC, visit <http://developer.verizon.com>. For more information about Verizon Wireless products and services, visit a Verizon Wireless Communications Store, call 1-800-2 JOIN IN or go to www.verizonwireless.com.

Facetones is a trademark of Vringo, Inc. and is not sponsored or endorsed by Facebook nor is Facebook affiliated with Vringo, Inc.

About Verizon Wireless

Verizon Wireless operates the nation's largest 4G LTE network and largest, most reliable 3G network. The company serves 106.3 million total wireless connections, including 89.7 million retail customers. Headquartered in Basking Ridge, N.J., with 83,000 employees nationwide, Verizon Wireless is a joint venture of Verizon Communications (NYSE, NASDAQ: VZ) and Vodafone (LSE, NASDAQ: VOD). For more information, visit www.verizonwireless.com. To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at www.verizonwireless.com/multimedia.

About Vringo

Vringo (NYSE Amex: VRNG) is a leading provider of software platforms for mobile social and mobile video services. With its award-winning video ringtone application and other mobile software platforms - including Facetones^(TM), Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signatures. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones^(TM) product creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user makes or receives a mobile call. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit: www.vringo.com

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones Video](#).

Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

The BlackBerry and RIM families of related marks, images and symbols are the exclusive properties and trademarks of Research In Motion Limited.



SOURCE: Vringo, Inc. and Verizon Wireless

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