

## Vringo to Host Conference Call on the Launch of Facetones(TM) through Verizon Wireless at 10:00 am Eastern Tomorrow

October 6, 2011

Management Team to Discuss Launch of Facetones(TM) with Largest Mobile Operator in the United States and Latest
Consumer Metrics

NEW YORK, Oct 06, 2011 (BUSINESS WIRE) --

Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, announced that it will host a conference call on Friday, October 7, 2011, at 10:00 am Eastern to discuss the launch of Facetones(TM) through Verizon Wireless in the U.S. market.

Andrew Perlman, President of Vringo, stated, "As the largest carrier in the United States, Verizon represents a tremendous opportunity for us in the mobile space and we are pleased to be launching our Facetones product through their V CAST Apps. We look forward to discussing the details of our Facetones launch and our latest consumer metrics during Vringo's conference call tomorrow."

The conference call can be accessed by dialing 877-407-8031 when calling within the United States or 201-689-8031 when calling internationally. Please dial in 10 minutes prior to the beginning of the call. A playback of the conference call will be available until October 14, 2011. To listen to the playback dial 877-660-6853 when calling within the United States, or 201-612-7415 when calling internationally, and use account number: 286, in conjunction with replay ID number: 380525.

The conference call will be simultaneously webcast and available at: www.trilogy-capital.com/autoir/vrng\_autoir.html

## **About Vringo**

Vringo (NYSE Amex: VRNG) is a provider of software platforms for mobile social and mobile video services. With its award-winning video ringtone application and other mobile software platforms - including Facetones(TM), Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones(TM) product creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user makes or receives a mobile call. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series that it partners with, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit:

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: <u>Investor Portal</u>, <u>White Paper</u>, <u>Overview Video</u> and <u>Facetones Video</u>.

## **Forward-Looking Statements**

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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