



Vringo Launches Exclusive Video Ringtone Product with Nokia in South Asia

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Custom Video Ringtone Product to Expand Vringo's Relationship with Nokia, South Asia's Largest Handset Supplier

NEW YORK, Jan. 4, 2012 /PRNewswire/ -- Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, today announced it has launched an exclusive video ringtone product in South Asia with Nokia, the region's largest handset supplier, as well as the world's largest manufacturer of mobile phones.

The exclusive custom product is an adapted version of Vringo's video ringtone service that will be licensed by Nokia and will be made available to its handset owners through the Nokia Store, the mobile app portal operated by Nokia. Instead of a subscription service, the app will be offered to Nokia users for free. The software is specially designed to allow users to create, download and share high-quality mobile video content specific to the region.

"We are excited to expand our relationship with Nokia as we continue to increase the global footprint of our video ringtone products," said Andrew Perlman, Vringo's President. "In particular, this exclusive product is an impressive custom application that has been designed to be compatible with more Nokia devices than any previous build of our video ringtone technology. We are thrilled to continue to strengthen our work with a partner of Nokia's caliber and look forward to increasing our exposure on Nokia devices in the fast-growing mobile market in South Asia and the rest of the world."

Rabia Azfar, Business Development Manager EDX for Pakistan and Afghanistan at Nokia, said, "Nokia's mission is simple, 'connecting people.' As such, we are pleased that Vringo's product provides an avenue for mobile content to be consumed in new and exciting ways. Providing new user experiences such as Vringo's video ringtone technology further solidifies Nokia Pakistan's leading role in delivering quality local content, and demonstrates the increasing demand and significant potential in emerging markets such as ours. For Nokia's loyal customers in South Asia to be able to see and share video content on their mobile devices is a great way to harness the best of mobile social and mobile video technology."

Nokia is the largest handset manufacturer in the world and also the leading mobile handset supplier in South Asia, presenting hundreds of mobile phone models with ever growing technology, style, functions and communication solutions

About Nokia

Nokia is a global leader in mobile communications whose products have become an integral part of the lives of people around the world. Every day, more than 1.3 billion people use their Nokia to capture and share experiences, access information, find their way or simply to speak to one another. For more information, visit:

<http://www.nokia.com/about-nokia>

About Vringo

Vringo (NYSE Amex: VRNG) is a provider of software platforms for mobile social and video applications. With its award-winning video ringtone application and other mobile software platforms - including Facetones™, Video Remix and Fan Loyalty Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones™ product creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user makes or receives a mobile call. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series that it partners with, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit: www.vringo.com

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones Video](#).

Forward-Looking Statements

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Factors that could cause actual results to differ materially include, but are not limited to: our ability to raise capital to fund our operations, the continued listing of our securities on the NYSE Amex, market acceptance of our products, our ability to protect our intellectual property rights, competition from other providers and products and other factors discussed from time to time in our filings with the Securities and Exchange Commission. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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