



Vringo Announces New Version of Facetones App That Includes Enhanced Text Messaging

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Vringo Expands Facetones™ App Functionality to Enable Dynamic Slideshow Pictures on Incoming Text Messages

NEW YORK, Jan. 25, 2012 /PRNewswire/ -- Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, today announced the company is expanding its Facetones™ app functionality to enable a dynamic slideshow generated from Facebook® pictures when receiving incoming text messages. This new feature complements Vringo's existing Facetones™ technology, which generates the same mobile social experience each time a user makes or receives a phone call.

"We are excited to introduce an entirely new dimension of functionality to our increasingly popular Facetones™ application," said Jon Medved, CEO of Vringo. "This new messaging platform will allow us to participate in the massive mobile messaging market, which ranks second in mobile revenue only to voice."

Andrew Perlman, President of Vringo said, "Texting is a vital part of the mobile social experience and we believe the fun and exciting experience of getting an automatic full screen slideshow of a friend's latest pictures when receiving a text will help define the future of mobile experiences and add a surprising new social component to the growing legions of avid texters in the United States and around the world."

"One of Vringo's primary goals for 2012 is to significantly expand and enhance current product offerings as well as develop and acquire exciting new mobile social applications and services. This latest enhancement to our already successful Facetones™ app is just one of many developments on which we expect to update the market in the near future," concluded Mr. Perlman.

The Facetones™ app generates an automatic, visually exciting slideshow of pictures and social content each time a user communicates with a friend using their mobile device. First designed for mobile calls, the latest update to the Facetones™ app enables this same dynamic slideshow of social pictures when text messages are received. Vringo expects to expand beyond Facebook® and integrate Facetones™ with other social networks and photo sites in the near future.

Facetones™ is a trademark of Vringo, Inc. and is not sponsored or endorsed by Facebook® nor is Facebook® affiliated with Vringo, Inc.

About Vringo

Vringo (NYSE Amex: VRNG) is a provider of software platforms for mobile social and video applications. With its award-winning video ringtone application and other mobile software platforms - including Facetones™, Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones™ application creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user communicates with a friend using a mobile device. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series that it partners with, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit: www.vringo.com.

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones™ Video](#)

Forward-Looking Statements

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Factors that could cause actual results to differ materially include, but are not limited to: our ability to raise capital to fund our operations, the continued listing of our securities on the NYSE Amex, market acceptance of our products, our ability to protect our intellectual property rights, competition from other providers and products and other factors discussed from time to time in our filings with the Securities and Exchange Commission. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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