



## Vringo's Facetones(TM) App Surpasses 1 Million Downloads

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### Vringo Reaches Key Download Milestone in Less Than 6 Months of Marketing

NEW YORK, Feb. 6, 2012 /PRNewswire via COMTEX/ --Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, today announced that its recently launched Facetones(TM) app has surpassed the milestone threshold of 1 million downloads this week. The Facetones(TM) app is integrated with Facebook® and generates an automatic, visually exciting slideshow of photos displaying your friend's face and other social content each time you communicate with that friend using your mobile device.

"Reaching 1 million downloads is a significant accomplishment," said Andrew Perlman, Vringo's President. "The Facetones(TM) application has quickly become popular with users around the world, and the excitement of enhancing phone calls and texts with pictures and social content from sites such as Facebook® is spreading rapidly. We believe this new type of interaction will help define the future of social mobile experiences."

Jon Medved, Vringo's CEO, said, "As the awareness of Facetones(TM) continues to grow, we expect downloads to accelerate through viral marketing as critical mass is achieved. We are thrilled about Vringo's expanding growth potential with Facetones(TM) and believe the application will become even more attractive for our advertising partners now that it has surpassed the strategic 1 million download milestone in less than six months of marketing."

Facetones(TM) initially connects with Facebook®, the world's leading social media site, providing for a significantly enhanced mobile experience for users of social media. Vringo expects to integrate Facetones(TM) with other social media networks and photo sites in the near future.

Facetones(TM) is a trademark of Vringo, Inc. and is not sponsored or endorsed by Facebook nor is Facebook affiliated with Vringo, Inc.

### About Vringo

Vringo (NYSE Amex: VRNG) is a provider of software platforms for mobile social and video applications. With its award-winning video ringtone application and other mobile software platforms - including Facetones(TM), Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones(TM) application creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user communicates with a friend using a mobile device. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series that it partners with, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit: [www.vringo.com](http://www.vringo.com)

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones\(TM\) Video](#).

### Forward-Looking Statements

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Factors that could cause actual results to differ materially include, but are not limited to: our ability to raise capital to fund our operations, the continued listing of our securities on the NYSE Amex, market acceptance of our products, our ability to protect our intellectual property rights, competition from other providers and products and other factors discussed from time to time in our filings with the Securities and Exchange Commission. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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