



Vringo Retains National Public Relations Agency

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The Hodges Partnership Will Lead the Mobile Social Software Company's Corporate and Product Public Relations Efforts

NEW YORK, Feb. 7, 2012 /PRNewswire/ -- Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, today announced it has retained The Hodges Partnership (www.hodgespart.com) as its public relations counsel. The agency will lead national public relations for Vringo and its mobile application product, Facetones™. The Hodges Partnership is a boutique strategic communications firm based in Richmond, Virginia, which has represented such well-known brands as CarMax, Capital One, Allianz, Hamilton Beach and Rolls-Royce.

"Bringing on a team like The Hodges Partnership, with their experience and resources, will help us tell our story to a broader audience," said Andrew Perlman, President of Vringo. "Our public relations efforts will focus on the continued growth of our Facetones™ application along with other corporate news, such as our recently announced partnership with Nokia and the impact of the Facebook IPO on our business."

Vringo retains investor relations firm, Trilogy Capital Partners, for its financial communications. The Hodges Partnership will focus on consumer and trade media relations.

The Hodges Partnership is owned and operated by co-founders, Jon Newman and Josh Dare, a former broadcast journalist and a veteran public relations professional with experience at FORTUNE 500 companies and high-profile federal agencies, respectively. The Hodges Partnership team focuses primarily on media relations for its clients, which include national brands, regional and start-up companies, and non-profit organizations. The firm also provides a range of communications services, including crisis communications, event planning and digital media strategy.

About Vringo

Vringo (NYSE Amex: VRNG) is a provider of software platforms for mobile social and video applications. With its award-winning video ringtone application and other mobile software platforms - including Facetones™, Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signature. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones™ application creates an automated video slideshow using friends' photos from social media web sites, which is played each time a user communicates with a friend using a mobile device. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series that it partners with, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit: www.vringo.com

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: [Investor Portal](#), [White Paper](#), [Overview Video](#) and [Facetones™ Video](#)

Forward-Looking Statements

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Factors that could cause actual results to differ materially include, but are not limited to: our ability to raise capital to fund our operations, the continued listing of our securities on the NYSE Amex, market acceptance of our products, our ability to protect our intellectual property rights, competition from other providers and products and other factors discussed from time to time in our filings with the Securities and Exchange Commission. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

Contacts:

Investor Contact:
Vringo, Inc.
Cliff Weinstein, VP Corporate Development
646-794-4226
cliff@vringo.com

Media Contact:
The Hodges Partnership
Caroline Platt & Stacey Brucia
804-788-1414
VringoPR@hodgespart.com

Financial Communications:
Trilogy Capital Partners, Inc.
Darren Minton, President
Toll-free: 800-592-6067

info@trilogy-capital.com

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