

## **Vringo to Ring the Opening Bell at the New York Stock Exchange on Wednesday, August 1, 2012**

07/31/12

NEW YORK--(BUSINESS WIRE)--Jul. 31, 2012-- Vringo, Inc. (NYSE MKT: VRNG), a company engaged in the innovation, development and monetization of mobile technologies and intellectual property, is pleased to announce that it will ring The Opening Bell at the New York Stock Exchange (NYSE) on Wednesday, August 1, 2012.

Vringo has been trading on the NYSE MKT since June 22, 2010, and on June 25, 2012 announced that it had been added to the Russell Microcap Index.

Andrew Perlman, Chief Executive Officer of Vringo commented, "We are pleased that the New York Stock Exchange has given Vringo the honor of ringing The Opening Bell. This occasion marks the successful completion of our merger with Innovate/Protect. We are proud to represent our shareholders and loyal employees."

Mr. Perlman will be joined by Seth M. Siegel, Chairman of the Board of Directors; John Engelman, Director; Donald E. Stout, Director; Andrew K. Lang, President, Chief Technology Officer and Director; Alexander R. Berger, Chief Operating Officer and Director; Ellen Cohl, Chief Financial Officer; Clifford J. Weinstein, Executive Vice President; David L. Cohen, Special Counsel; and Josh S. Wolff, Vice President.

A live webcast of The Opening Bell will be available beginning at 9:29 a.m. EDT on the NYSE's website at [www.nyse.com](http://www.nyse.com). Photos and video of the NYSE Bell Ringing Ceremony will also be available, courtesy of the NYSE, on Facebook (NYSE Euronext-Official Site), Twitter (@NYSE\_Euronext) and YouTube (nysetv1).

### **About Vringo, Inc.**

Vringo, Inc. is engaged in the innovation, development and monetization of mobile technologies and intellectual property. Vringo's intellectual property portfolio consists of eleven patents, eight of which were acquired from Lycos, Inc., as well as over twenty patent applications. Vringo operates a global platform for the distribution of mobile social applications and services including Facetones® and Video Ringtones which transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. For more information, visit: [www.vringoIP.com](http://www.vringoIP.com).

### **Forward-Looking Statements**

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Factors that could cause actual results to differ materially include, but are not limited to: the inability to realize the potential value created by the merger with Innovate/Protect for our stockholders; our inability to raise capital to fund our combined operations and business plan; our inability to maintain the listing of our securities on the NYSE MKT; the potential lack of market acceptance of our products; our inability to protect our intellectual property rights; potential competition from other providers and products; our inability to license and monetize the patents owned by Innovate/Protect, including the outcome of the litigation against online search firms and other companies; and other risks and uncertainties and other factors discussed from time to time in our filings with the Securities and Exchange Commission ("SEC"). Investors and stockholders are also urged to read the risk factors set forth in the definitive proxy statement/prospectus filed with the SEC on June 21, 2012. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.



Source: Vringo, Inc.

Investors:  
Vringo, Inc.  
Cliff Weinstein, 646-532-6777 (o)  
Executive Vice President  
[cliff@vringo.com](mailto:cliff@vringo.com)  
or  
Media:  
The Hodges Partnership

Caroline L. Platt, 804-788-1414 (o)

804-317-9061 (m)

[cplatt@hodespart.com](mailto:cplatt@hodespart.com)