



XPRESSPA TO PARTICIPATE IN THE 13th ANNUAL ARN CONFERENCE & EXHIBITION

03/07/17

NEW YORK - March 7, 2017 - XpresSpa, the industry-leading luxury airport spa company and a wholly owned subsidiary of FORM Holdings Corp. (Nasdaq: FH), today announced that it will be participating in the 13th Annual ARN Conference in New Orleans.

Event: 2017 ARN Conference

Date/Time: Tuesday, March 14 from 8:00 AM to 6:00 PM & Wednesday, March 15 from 8:00 AM to 2:30 PM

Location: Hyatt Regency in New Orleans, LA

Booth: 415

"XpresSpa is extremely excited to participate in this year's ARN conference in New Orleans. Since being acquired by FORM Holdings in December, we have commenced an aggressive expansion plan and are very excited to introduce our new spa prototype which we are calling XpresSpa 2.0," said Ed Jankowski, CEO of XpresSpa. "The entire XpresSpa team will be there to meet and greet both our current and future airport partners. Stop by for a manicure or massage. Look forward to seeing you there!"

About ARN Conference

The ARN Revenue Conference & Exhibition features the largest gathering of airport decision-makers and concession executives for any show throughout the year. Featured during the conference are presentations by leading experts who share their research and expertise on cutting-edge trends and business strategies in the areas of food and beverage, retail, technology, customer service and more.

About XpresSpa

XpresSpa is the industry-leading luxury travel spa business, serving almost one million air travelers each year at its 53 stores across 22 airports in the United States, Amsterdam and Dubai as of February 15, 2016. XpresSpa offers travelers premium spa services, including massages, reflexology, stress and tension release, manicures, pedicures, facials and waxing. Its Xpress nail, massage and hair blow-out services are designed specifically for the busy traveling customer, with treatments completed in 30 minutes or less. In stores and online, XpresSpa also offers exclusive luxury travel products and accessories, including travel pillows, blankets, massagers, and personal, hair, nail and bath and body products. XpresSpa has over 750 employees, including talented teams of professionally licensed massage therapists, cosmetologists and nail technicians who are committed to providing exceptional customer experiences.

About FORM Holdings Corp.

FORM Holdings Corp. (NASDAQ: FH) is a publicly held diversified holding company that specializes in identifying, investing in and developing companies with superior growth potential. FORM's current holdings include Group Mobile, FLI Charge, Infomedia and intellectual property assets. Group Mobile is a provider of rugged, mobile and field-use computing products, serving customers worldwide. FLI Charge designs, develops, licenses, manufactures and markets wireless conductive power and charging solutions. Infomedia is a leading provider of customer relationship management and monetization technologies to mobile carriers and device manufacturers. FORM Holdings' intellectual property division is engaged in the development and monetization of intellectual property. To learn more about Form Holdings Corp., visit: www.FormHoldings.com.

Forward-Looking Statements

This press release includes forward-looking statements, which may be identified by words such as "believes," "expects," "anticipates," "estimates," "projects," "intends," "should," "seeks," "future," "continue," or the negative of such terms, or other comparable terminology. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from the forward-looking statements contained herein. Statements in this press release regarding the acquisition of Excalibur Integrated Systems; the potential of FORM's business after the acquisition; the ability to raise capital to fund operations and business plan; market acceptance of FORM products; the collective ability to protect intellectual property rights; competition from other providers and products; and any other statements about FORM's management team's future expectations, beliefs, goals, plans or prospects constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. There are a number of important factors that could cause actual results or events to differ materially from those indicated by such forward-looking statements, including, but not limited to: the inability to realize the potential value created by the acquisition for FORM's stockholders; FORM's

inability to maintain the listing of its securities on the Nasdaq Capital Market; the potential lack of market acceptance of FORM's products; FORM's inability to monetize and recoup FORM's investment with respect to assets and other businesses that that were acquired or will be acquired in the future; general economic conditions and level of information technology and consumer electronics spending; unexpected trends in the mobile phone and telecom computing industries; the potential loss of one or more of FORM's significant Original Equipment Manufacturer ("OEM") suppliers; market acceptance, quality, pricing, availability and useful life of FORM's products and services, as well as the mix of FORM's products and services sold; potential competition from other providers and products; FORM's inability to license and monetize FORM's patents, including the outcome of litigation; FORM's inability to develop and introduce new products and/or develop new intellectual property; FORM's inability to protect FORM's intellectual property rights; new legislation, regulations or court rulings related to enforcing patents, that could harm FORM's business and operating results; FORM's inability to retain key members of its management team; and other risks and uncertainties and other factors discussed from time to time in our filings with the Securities and Exchange Commission ("SEC"), including FORM's Annual Report on Form 10-K for the year ended December 31, 2015 filed with the SEC on March 10, 2016. FORM expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

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