

## XpresSpa Introduces New Cryotherapy Facial Treatment

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### XpresCryo Facial Service Unveiled at New York's JFK Terminal 4

NEW YORK, Oct. 10, 2017 (GLOBE NEWSWIRE) -- XpresSpa, the industry-leading luxury airport spa company and a wholly owned subsidiary of FORM Holdings Corp. (Nasdaq:FH), announced today the launch of XpresCryo facial, the brand's first-ever cryotherapy service. XpresSpa is partnering with Nordic Cryotherapy, a leader in cryotherapy services, to implement this innovative technology at XpresSpa's location in Terminal 4 Gate B at John F. Kennedy Airport (JFK).

"XpresSpa continues to innovate and transform to meet the needs of today's travelers, and the Company's launch of XpresCryo facials represents the advancement in healing and renewal techniques," said Andrew Perlman, CEO of FORM Holdings Corp.

The XpresCryo facial procedure is administered by a cryogenic technician, who uses handheld equipment to administer the vaporized nitrogen cryotherapy treatment that subjects the skin to extreme deep-freeze temperatures (reaching -250° Fahrenheit) for a tighter skin tone and a more youthful glow.

"Nordic Cryotherapy is excited to partner with XpresSpa to bring this cutting-edge spa service to their customers," said Dr. Marie O'Connor DNP, MBA, RN, Chief Executive Officer and Founder of Nordic Cryotherapy. "The XpresCryo facial is a non-invasive, fully rejuvenating treatment that allows clients to instantly experience benefits such as increased collagen production and tightened skin, visible reduction in wrinkles, diminished eye puffiness, relief from headaches and a glowing face for hours."



### About XpresSpa

XpresSpa is the industry-leading luxury travel spa business, serving almost one million air travelers each year at its 22 airports in the United States, Holland and the United Arab Emirates. XpresSpa offers travelers premium spa services, including massages, reflexology, stress and tension release, manicures, pedicures, facials and waxing. Its Xpress nail, massage and hair blow-out services are designed specifically for the busy traveling customer, with treatments completed in 30 minutes or less. In stores and online, XpresSpa also offers exclusive luxury travel products and accessories, including travel pillows, blankets, massagers, and personal, hair, nail and bath and body products. XpresSpa has over 750 employees, including talented teams of professionally licensed massage therapists, cosmetologists and nail technicians who are committed to providing exceptional customer experiences. [www.xpresspa.com](http://www.xpresspa.com)

### About FORM Holdings Corp.

FORM Holdings Corp. is a diversified holding company engaged in building a preeminent pure-play health & wellness services company around its core asset XpresSpa. FORM's current holdings include XpresSpa, Group Mobile, Infomedia and intellectual property assets. XpresSpa is the world's largest airport spa company. Group Mobile is a provider of rugged, mobile and field-use computing products, serving customers worldwide. Infomedia is a leading provider of customer relationship management and monetization technologies to mobile carriers and device manufacturers. FORM Holdings' intellectual property division is engaged in the development and monetization of intellectual property. To learn more about Form Holdings Corp., visit: [www.FormHoldings.com](http://www.FormHoldings.com).

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