

XpresSpa Partners with Dermalogica, LLC to Introduce Premium Skin Care Services and Products to XpresSpa Stores

12/13/17

First time that exclusive menu of Dermalogica products and services—exclusively tailored to XpresSpa—will be available in airports

NEW YORK, Dec. 13, 2017 (GLOBE NEWSWIRE) -- XpresSpa, the industry-leading luxury airport spa company and a wholly owned subsidiary of FORM Holdings Corp. (Nasdaq:FH), announced its partnership with leading skincare company, Dermalogica, to introduce an exclusive menu of premium skin care products and services—designed exclusively for XpresSpa—to XpresSpa stores nationwide.

The rollout of Dermalogica products will start with seven locations in the United States, including New York's John F. Kennedy International Airport Terminals 1 and 4, Orlando International Airport Terminal 4, Hartsfield–Jackson Atlanta International Airport Concourse A, Charlotte Douglas International Airport Concourse A/B, Houston's William P. Hobby Airport, and Denver International Airport. Starting in early 2018, all XpresSpa locations in the United States will start to feature Dermalogica's premium retail products as a complement to XpresSpa's existing suite of travel and wellness product offerings. XpresSpa will introduce three new exclusive facial treatments to a select number of its stores by the end of 2017, with a full roll out of spas in the first quarter of 2018. All XpresSpa licensed technicians performing Dermalogica services, will receive training from Dermalogica's Education program.



XpresSpa, in partnership with Dermalogica, will offer the following proprietary services:

- **Xpres 15-minute Facial with FaceMapping® and Facefit:** A customized facial is designed based on proprietary FaceMapping® skin analysis results. FaceMapping skin analysis reveals your true skin type and possible underlying causes of skin conditions, such as breakout activity, dehydration, sensitivity and/or uneven skin tone.
- **Xpres 20-minute Facial with Refresh & Relax Focus:** This refreshing and relaxing facial includes Double Cleanse, Touch Therapy and Dermal Layering treatments.
- **Xpres 30-minute Facial with Hydration Boost:** For a hydration boost, this facial includes a Double Cleanse, Resurfacing, Deep Treatment and Dermal Layering.

"We are ecstatic to partner with Dermalogica, the leading skincare brand in professional spas and salons worldwide, and join them on their mission to redefine efficacious skincare," said Ed Jankowski, CEO of XpresSpa. "Dermalogica and XpresSpa have designed the proprietary services with our mission of providing premium services to the busy, traveling customer in mind, and we look forward to delighting our clients with Dermalogica's highly-acclaimed products and services."

"We are thrilled to have the opportunity to bring Dermalogica's signature concepts and services to the on-the-go traveler, whatever their skin needs may be," said David Goldstein, US General Manager of Dermalogica. "Whether they're looking to achieve a fresh glow or boost skin with much needed hydration, XpresSpa through its Dermalogica trained Professional Skin Therapist will now be their go-to destination for all skin health needs."

About XpresSpa

XpresSpa is the industry-leading luxury travel spa business, serving almost one million air travelers each year at its 23 airports in the United States, Holland and the United Arab Emirates. XpresSpa offers travelers premium spa services, including massages, reflexology, stress and tension release, manicures, pedicures, facials and waxing. Its Xpress nail, massage and hair blow-out services are designed specifically for the busy traveling customer, with treatments completed in 30 minutes or less. In stores and online, XpresSpa also offers exclusive luxury travel products and accessories, including travel pillows, blankets, massagers, and personal, hair, nail and bath and body products. XpresSpa has over 750 employees, including talented teams of professionally licensed massage therapists, cosmetologists and nail technicians who are committed to providing exceptional customer experiences. www.xpresspa.com

About Dermalogica

Dermalogica® revolutionized the skin care industry when it emerged into the marketplace in 1986 with innovative formulations, which excluded common irritants, including SD alcohol, lanolin, mineral oil and artificial colors and fragrances. Jane Wurwand developed the products to better support the advanced curriculum she had developed a few years earlier for The International Dermal Institute, which she also founded. Dermalogica® today is sold in more than 80 countries worldwide. Dermalogica products are available in select skin treatment centers on the recommendation of a qualified professional skin therapist in addition to the brand's concept spaces located around the world and online at Dermalogica.com. Dermalogica® is made in the USA, with its

global operations based in Carson, just south of Los Angeles. To learn more about Dermalogica®, please visit dermalogica.com.

About FORM Holdings Corp.

FORM Holdings Corp. is a diversified holding company engaged in building a preeminent pure-play health & wellness services company around its core asset XpresSpa. FORM's current holdings include XpresSpa, Group Mobile, Infomedia and intellectual property assets. XpresSpa is the world's largest airport spa company. Group Mobile is a provider of rugged, mobile and field-use computing products, serving customers worldwide. Infomedia is a leading provider of customer relationship management and monetization technologies to mobile carriers and device manufacturers. FORM Holdings' intellectual property division is engaged in the development and monetization of intellectual property. To learn more about Form Holdings Corp., visit: www.FormHoldings.com.

Contacts

XPRESSPA

Gabriela Garcia
SHADOW
212-972-0277

FORM Holdings

Jeff Sonnek
ICR
646-277-1263
Jeff.Sonnek@icrinc.com

FORM Holdings Corp.