



XpresSpa Expanding Reach Through Franchising Program Launch

01/18/18

NEW YORK, Jan. 18, 2018 (GLOBE NEWSWIRE) -- XpresSpa, the industry-leading luxury airport spa company and a wholly owned subsidiary of XpresSpa Group Inc. (Nasdaq:XSPA), today announced the launch of its franchising program. Building upon the Company's thirteen years of wellness expertise within the fast paced airport environment, XpresSpa is well positioned to leverage its national brand and grow its footprint through its complimentary franchising strategy by partnering with operators seeking exposure to the rapidly growing wellness industry.

Since opening its first location in 2004, XpresSpa has grown to become the industry-leading luxury airport spa company worldwide, with 57 locations in 23 airports in the United States, Holland, and the United Arab Emirates, and one off-airport location at Westfield World Trade Center in New York City. XpresSpa offers travelers premium spa services which are designed specifically for the busy consumer, with treatments completed in 30 minutes or less. XpresSpa also offers a complete line of exclusive luxury travel products and accessories both in its stores and online.

"The launch of the XpresSpa franchising model is consistent with our broader efforts to expand the reach of the XpresSpa brand as a whole," said Andrew Perlman, CEO of XpresSpa Group. "XpresSpa is unique in the health and wellness space in that it specializes in offering busy people a moment to relax and renew on the go."

"XpresSpa's leadership position and extensive relationships with operators across the country have afforded us with consistent demand for the XpresSpa brand in a variety of venues across the United States and around the world," said Ed Jankowski, President of XpresSpa. "With the launch of XpresSpa's franchise program, we are placing our brand in a position to grow into a much wider selection of markets and to expand more rapidly while partnering with dynamic owners and operators who share our vision to provide premium spa services to customers on-the-go."

XpresSpa is seeking qualified franchisees to join its brand, and currently offers opportunities across the United States. For more information, potential franchisees should email franchising@xpresspa.com.

About XpresSpa Group, Inc.

XpresSpa Group, Inc. (Nasdaq:XSPA) is a health and wellness holding company. XpresSpa Group's core asset, XpresSpa, is the world's largest airport spa company, with 57 locations in 23 airports globally, including one off-airport spa at Westfield World Trade Center in New York City. XpresSpa offers services that are tailored specifically to the busy customer. XpresSpa is committed to providing exceptional customer experiences with its innovative premium spa services, as well as exclusive luxury travel products and accessories. XpresSpa serves almost one million customers per year at its locations in the United States, Holland, and the United Arab Emirates. XpresSpa Group's non-core assets include Group Mobile, Infomedia, and an intellectual property assets. To learn more about XpresSpa Group, visit: www.XpresSpaGroup.com. To learn more about XpresSpa, visit www.XpresSpa.com.

Contacts

XpresSpa

Brittany Banion

SHADOW

212-972-0277

bbanion@weareshadow.com

XpresSpa Group

Jeff Sonnek

ICR

646-277-1263

Jeff.Sonnek@icrinc.com

XpresSpa Group

XpresSpa Group, Inc.