



# XpresSpa Announces Partnership with Wellness-Focused Hotel HGU New York

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## Partnership Extends Hospitality Wellness Experience to the Moment Guests Board Their Flight

NEW YORK, Jan. 30, 2018 (GLOBE NEWSWIRE) -- XpresSpa, the industry-leading luxury airport spa company and wholly-owned subsidiary of XpresSpa Group Inc. (Nasdaq:XSPA), today announced a partnership with HGU New York Hotel, a wellness-focused boutique hotel in New York's NoMad district. Focused on promoting wellness and improving the travel experience for consumers from beginning to end, the partnership will begin Monday, February 5<sup>th</sup> and offer XpresSpa's premium services and award-winning products to the guests of HGU New York.

Whether guests are traveling for business or pleasure, both XpresSpa and HGU New York facilitate a healthy lifestyle suited for today's traveler. Upon booking a room, HGU New York guests will have the opportunity to add an exclusive XpresSpa package to their stay, giving them access to the products and services offered at XpresSpa's locations world-wide at a discounted rate. Taking the idea of ease and accessibility a step further, the package will include a map to the most convenient XpresSpa locations for a guest's specific travel schedule, enrollment into XpresSpa's rewards program and a complimentary travel-size product from XpresSpa's prestige skincare partner, Dermalogica.

"HGU New York's commitment to wellness for its guests creates a natural synergy with XpresSpa's focus on providing premium spa and services and luxury travel products that are tailored specifically to the busy customer on-the-go," said Andrew Perlman, CEO of XpresSpa Group. "By partnering with a hotel, we are able to offer travelers the ability to engage in wellness opportunities throughout their trip, starting the moment they step into an airport. Our partnership with HGU New York is an example of the myriad of ways in which we are working to expand XpresSpa's reach as a market leader in health and wellness products and services for travelers."

"This partnership is a natural continuation of the wellness amenities already available to HGU New York hotel guests. Extending this wellness experience into the airport is only possible with a partner like XpresSpa and this partnership shows our shared commitment to the guests we serve," says Michael Namer, CEO of Alfa Development.

Following the opening of the first off-airport prototype location in New York's Westfield World Trade Center in early January 2018, this partnership marks further growth for XpresSpa as the company expands its offerings outside of the airport and within the New York market.

### About XpresSpa Group, Inc.

XpresSpa Group, Inc. (Nasdaq:XSPA) is a health and wellness holding company. XpresSpa Group's core asset, XpresSpa, is the world's largest airport spa company, with 57 locations in 23 airports globally, including one off-airport spa at Westfield World Trade Center in New York City. XpresSpa offers services that are tailored specifically to the busy customer. XpresSpa is committed to providing exceptional customer experiences with its innovative premium spa services, as well as exclusive luxury travel products and accessories. XpresSpa serves almost one million customers per year at its locations in the United States, Holland, and the United Arab Emirates. XpresSpa Group's non-core assets include Group Mobile, Infomedia, and an intellectual property assets. To learn more about XpresSpa Group, visit: [www.XpresSpaGroup.com](http://www.XpresSpaGroup.com). To learn more about XpresSpa, visit [www.XpresSpa.com](http://www.XpresSpa.com). To stay up to date with XpresSpa, follow @XpresSpa on Instagram and Twitter.

### About HGU New York

Alfa Development's first hotel property, HGU New York Hotel, is situated in New York City's coveted NoMad district. The 90-room 4-star wellness focused boutique hotel offers guests a truly authentic experience of New York City showcasing the history of the 1905 Beaux-Arts foundation, complimented by contemporary art and modern renovations and amenities. Located at 34 East 32nd Street between Park and Madison Avenues, the property opened in July 2016. For additional information, please visit [www.hgunyc.com](http://www.hgunyc.com), or call 212.779.3432.

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