

## **XpresSpa and Nordic Edge Introduce Cutting-Edge Cryotherapy Treatments at Dallas Fort Worth International Airport**

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NEW YORK, Feb. 27, 2018 (GLOBE NEWSWIRE) -- XpresSpa Group Inc. (Nasdaq:XSPA), a health and wellness holding company, today announced that its wholly owned subsidiary, XpresSpa, will introduce XpresCryo facials, localized cryotherapy and compression therapy at its store in Terminal A of Dallas Fort Worth International Airport (DFW).

Through its partnership with Nordic Edge (previously Nordic Cryotherapy), a leader in the cryotherapy space, XpresSpa will launch the rollout of XpresCryo facials, localized cryotherapy and compression therapy in XpresSpa's existing location in Terminal A of DFW starting today. This is the second location for this strategic partnership; XpresSpa and Nordic Edge also partner to provide XpresCryo facials, localized cryotherapy, and compression therapy at one of XpresSpa's three stores in Terminal 4 of John F. Kennedy International Airport in New York City.

**NORDIC EDGE**

"We are excited to build on our partnership with Nordic Edge to bring these innovative services to DFW, one of the country's most important airports. Cryotherapy treatment is an advanced technique for busy consumers to heal and renew on-the-go," said Andrew Perlman, CEO of XpresSpa. "XpresSpa's mission as a recognized leader in the health and wellness industry is to meet the needs of today's health-conscious and often stressed travelers."

For instance, in only 10 minutes, the XpresCryo facial procedure improves skin tone by enhancing and rejuvenating the skin for a bright and fresh glow. It is administered by a trained cryogenic technician, who uses handheld equipment to administer the vaporized nitrogen cryotherapy treatment (reaching -250° Fahrenheit).

"Nordic Edge is thrilled to be partnering again with XpresSpa on a second location – this time in the Dallas Fort Worth International Airport. This strategic partnership allows Nordic Edge to bring its cutting-edge treatments, including XpresCryo facials, localized cryotherapy and compression therapy to the millions of passengers who travel through DFW, making their experience more comfortable. Weary travelers can take advantage of these safe, quick and effective treatments to improve blood circulation, reduce their aches and pain, and feel rejuvenated before and after their flights," said Dr. Marie O'Connor, CEO and Founder of Nordic Edge.

### **About XpresSpa Group, Inc.**

XpresSpa Group, Inc. (Nasdaq:XSPA) is a health and wellness holding company. XpresSpa Group's core asset, XpresSpa, is the world's largest airport spa company, with 57 locations in 23 airports globally (as of January 8, 2018), including one off-airport spa at Westfield World Trade Center in New York City. XpresSpa offers services that are tailored specifically to the busy customer. XpresSpa is committed to providing exceptional customer experiences with its innovative premium spa services, as well as exclusive luxury travel products and accessories. XpresSpa serves almost one million customers per year at its locations in the United States, Holland, and the United Arab Emirates. XpresSpa Group's non-core assets include Group Mobile, Infomedia, and an intellectual property assets. To learn more about XpresSpa Group, visit: [www.XpresSpaGroup.com](http://www.XpresSpaGroup.com). To learn more about XpresSpa, visit [www.XpresSpa.com](http://www.XpresSpa.com).

### **About Nordic Edge:**

Nordic Edge, formerly known as Nordic Cryotherapy, is a premier modern health and wellness center that's committed to delivering an awe-inspiring experience for its clients. Through a variety of cutting-edge treatments, including whole body and localized cryotherapy; infrared heat therapy; compression therapy; halotherapy; vibro-acoustic therapy and the Nordic Facial, it offers the latest advances in cryotherapy and innovative solutions to help individuals achieve their wellness goals. Nordic Edge currently has two stores in Eastchester, NY and New Canaan, CT. Nordic Edge also has a strategic partnership with XpresSpa Group Inc. (Nasdaq: XSPA) which provides some of its services at both John F. Kennedy International Airport (JFK) in New York and Dallas Fort Worth International Airport (DFW) in Texas. For additional information about Nordic Edge, please visit: [www.nordiccryotherapy.com](http://www.nordiccryotherapy.com).

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