## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

**Current Report** 

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 14, 2018

### XPRESSPA GROUP, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of incorporation)

001-34785 (Commission File Number) 20-4988129 (I.R.S. Employer Identification No.)

780 Third Avenue, 12<sup>th</sup> Floor New York, New York 10017 (Address of Principal Executive Offices and Zip Code)

Registrant's telephone number, including area code: (646) 525-4319
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Emerging growth company $\Box$
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

### Item 2.02 Results of Operations and Financial Condition.

Attached hereto as Exhibit 99.1 is a copy of a press release of XpresSpa Group, Inc., dated November 14, 2018, announcing certain operating results for the three months ended September 30, 2018. The information in the press release is incorporated by reference into this Item 2.02 of this Current Report on Form 8-K.

The information set forth under this Item 2.02 of this Current Report on Form 8-K, including the exhibit attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit

Number Description of Exhibits

99.1 Press release, dated November 14, 2018.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 14, 2018

### XPRESSPA GROUP, INC.

By: /s/ Edward Jankowski

Name: Edward Jankowski Title: Chief Executive Officer

### XpresSpa Group

#### XpresSpa Announces Strategic Partnership and Third Quarter 2018 Financial Results

Launches Strategic Partnership with Calm, the Leading Sleep, Meditation and Relaxation App with 35 Million Downloads
XpresSpa to Issue Up to \$3 Million in Convertible Preferred Equity at a 400% Premium to Market at \$0.62 per Share
Store Margins Continue to Improve
Continued Progress on Cost Reduction Initiatives

NEW YORK, November 14, 2018 - XpresSpa Group, Inc. (Nasdaq: XSPA), a health and wellness holding company, today announced financial results for the third quarter ended September 30, 2018. In addition, XpresSpa announced that Calm, the leading app for sleep, meditation and relaxation, made a strategic investment in XpresSpa of up to \$3 million in preferred equity, convertible at \$0.62 per share. This is a significant premium to the market price and demonstrates Calm's belief in the Company's industry leading platform. Calm funded \$2 million of the \$3 million of preferred stock on November 13, 2018 and will fund the remaining \$1 million by December 31, 2018, subject to satisfaction of certain conditions. The convertible preferred equity has a 7-year maturity and is convertible at \$0.62 per share. The funds will be deployed in an effort to enhance XpresSpa customers' experience in a number of different ways, including raising the brand's profile across new and existing markets, elevating the assortment of retail products, and upgrading facilities. Calm was named Apple's 2017 iPhone App of the Year and boasts more than 35 million downloads to date, averaging 75,000 new users daily. The new strategic partnership will allow both companies to leverage off of one another's subscribers, users, and loyalty base and integrate Calm's meditation app into a broad array of services. In addition, Calm will offer its flagship products -- Digital App Subscriptions, Sleep Mist and the Calm Book -- at 52 XpresSpa domestic locations.

XpresSpa also made significant progress during its third quarter ended September 30, 2018. Ed Jankowski, XpresSpa Group CEO, stated, "Our third quarter 2018 performance reflects our continued traction in driving operational excellence into our spas through a refined labor model and greater contribution of retail sales to our revenue mix, while reducing store-level and corporate overhead costs. Despite only a modest increase in our top-line, we achieved our highest store margin so far this year at 22.9% and lowered our general and administrative expenses by 5.7% compared to the year-ago period. We have now narrowed our consolidated operating and adjusted EBITDA losses for three consecutive quarters and the same three-month period last year."

Mr. Jankowski added, "During the third-quarter 2018, we opened in Concourse D at Hartsfield-Jackson Atlanta International Airport, our third XpresSpa location in the world's busiest airport. Our ability to further penetrate existing airports speaks to the value airport partners see in our luxury spa experience, which is complementary with their strategy of enhancing retail and service offerings. This year, we have opened a total of seven spas, including our first offairport spa in the Westfield World Trade Center in NYC. We remain active in competing for RFP's and have several high-priority new store openings planned for next year that all meet our strict criteria for capital allocation and are also finalizing the implementation of our franchising model."

Mr. Jankowski concluded, "Our intention for the balance of the year and beyond is to build on what we have already accomplished by continuing to streamline costs and position ourselves to achieve positive adjusted EBITDA. Lastly, we are very excited by our new strategic partnership with Calm and welcoming their 35 million users into our spas during the busy holiday travel season. With this investment from Calm, we will be using these funds to raise our brand profile in new and existing markets while enhancing our customers' experience."

#### **Third Quarter 2018 Highlights**

- · Total revenue increased 0.5% to \$12.9 million. Contributions from six additional XpresSpa locations opened year-over-year were mostly offset by a decrease in comparable store sales.
  - o Comparable-store sales decreased 3.0% as XpresSpa was impacted by changes in airline assignments within key LaGuardia, John F. Kennedy, and Los Angeles terminals which had a direct impact on traffic and ultimately revenues.
  - o Retail sales comprised 20% of revenue in third quarter 2018, compared to 17% in second quarter 2018.
- Opened a location in Atlanta's Hartsfield-Jackson Atlanta International Airport.
- · Completed renovation in Washington Reagan National Airport.
- Product and service store margin of \$3.0 million, or 22.9% margin, grew 28.5% from third quarter 2017 store margin of \$2.3 million, or 18.2% margin, and \$2.7 million, or 20.5% margin, in second quarter 2018.
  - o Labor costs decreased through greater efficiency in staffing and scheduling.
  - o Product and operating costs decreased as product sourcing fully transitioned to the Company's strategic partner and careful cost control.
- General and administrative expenses decreased 5.7% or \$0.2 million to \$3.9 million in third quarter 2018 from \$4.2 million in third quarter 2017. Third quarter 2018 general and administrative included one-time professional costs of \$0.3 million, and one-time project costs of \$0.1 million related to the buildout and implementation of a business analytics tool, as well as a \$0.5 million reduction in stock compensation expense to \$0.2 million compared to \$0.7 million in third quarter 2017.
- · Operating loss from continuing operations improved to \$2.9 million from \$3.5 million in third quarter 2017.
- · Consolidated net loss attributable to the Company improved to \$3.2 million from \$4.7 million in third quarter 2017 primarily due to improvements in store margin and reductions in general and administrative expenses relative to last year.
- · Adjusted EBITDA\* loss of \$0.4 million improved from \$0.6 million in third quarter 2017 through improved store margin and reduced general and administrative expenses.

\*Adjusted EBITDA is a non-GAAP financial measures; see "Use of Non-GAAP Financial Measures" below. See tables below for abbreviated financial XpresSpa segment results for the third quarters and first nine months of 2018 and 2017.

#### **Balance Sheet & Cash Flows**

As of September 30, 2018, the Company had:

- · Cash and cash equivalents of \$2.5 million
- · Current assets of \$4.0 million
- Total liabilities of \$16.9 million, of which \$6.5 million is long-term debt held by a related party.

Management believes that the current cash balance, up to \$3 million of investment from Calm, cash to be provided by future operating activities, and cash proceeds from the anticipated liquidation of certain investments, will be sufficient to fund planned operations and pay liabilities as they become due. In addition, the Company has access to additional sources of financing and may attempt to renegotiate terms of various contracts.

#### **Conference Call**

XpresSpa Group Inc. will host a conference call today at 4:30 p.m. Eastern Time.

The conference call can be accessed live over the phone by dialing (631) 576-4098. A replay will be available after the call and can be accessed by dialing (412) 317-6671; the passcode is 10005890. The replay will be available until December 5, 2018.

The webcast can be accessed from the Investor Relations section of the Company's website at http://xpresspagroup.com. Visitors to the website should select the "Investors" tab and navigate to the "Events" link to access the webcast.

#### About XpresSpa Group, Inc.

XpresSpa Group, Inc. (Nasdaq: XSPA) is a health and wellness holding company. XpresSpa Group's core asset, XpresSpa, is the world's largest airport spa company, with 57 locations in 23 airports globally, including one off-airport spa at Westfield World Trade Center in New York City. XpresSpa offers services that are tailored specifically to the busy customer. XpresSpa is committed to providing exceptional customer experiences with its innovative premium spa services, as well as exclusive luxury travel products and accessories. XpresSpa serves almost one million customers per year at its locations in the United States, Holland, and the United Arab Emirates. XpresSpa Group's non-core assets include Infomedia and intellectual property assets. To learn more about XpresSpa Group, visit: www.XpresSpaGroup.com. To learn more about XpresSpa.com

#### **Investor Relations:**

ICR Raphael Gross / Jeff Sonnek (203) 682-8253 / (646) 277-1263

# XpresSpa Group, Inc. Condensed Consolidated Balance Sheets (\$ in thousands)

	•	tember 30, 2018 naudited)	December 31, 2017		
Current assets		<u> </u>			
Cash and cash equivalents	\$	2,525	\$	6,368	
Inventory		802		1,159	
Other current assets		591		2,120	
Assets held for disposal		109		6,446	
Total current assets		4,027		16,093	
Restricted cash		487		487	
Property and equipment, net		15,005		15,797	
Intangible assets, net		9,789		11,547	
Goodwill		_		19,630	
Other assets		3,356		1,686	
Total assets	\$	32,664	\$	65,240	
Current liabilities					
Accounts payable, accrued expenses and other current liabilities	\$	7,641	\$	8,736	
Convertible notes, net	ψ	1,610	Ф	0,730	
Liabilities held for disposal				2.761	
•	_	0.201	_	3,761	
Total current liabilities		9,291		12,497	
Debt		6,500		6,500	
Convertible notes, net		398		_	
Derivative warrant liabilities		455		34	
Other liabilities		265		370	
Total liabilities		16,909		19,401	
Commitments and contingencies (see Note 13)					
Stockholders' equity					
Series A Convertible Preferred stock, \$0.01 par value per share; 6,968 shares authorized; 6,968 issued and none outstanding		_		_	
Series B Convertible Preferred stock, \$0.01 par value per share; 1,609,167 shares authorized; 1,609,167 issued					
and none outstanding		_		_	
Series C Junior Preferred stock, \$0.01 par value per share; 300,000 shares authorized; none issued and					
outstanding Series D Convertible Preferred Stock, \$0.01 par value per share; 500,000 shares authorized; 475,208 shares				_	
issued and 420,541 shares outstanding with a liquidation value of \$20,186		4		4	
Common stock, \$0.01 par value per share; 150,000,000 shares authorized; 31,919,511 and 26,545,690 issued and		4		4	
outstanding as of September 30, 2018 and December 31, 2017, respectively		319		265	
Additional paid-in capital		291,989		290,396	
Accumulated deficit		(280,351)		(249,708)	
Accumulated other comprehensive loss		(279)		(74)	
Total stockholders' equity attributable to the Company		11,682		40,883	
Noncontrolling interests					
Total stockholders' equity		4,073		4,956	
Total liabilities and stockholders' equity	Φ.	15,755	ф.	45,839	
total natifices and stockholders equity	\$	32,664	\$	65,240	

# XpresSpa Group, Inc. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS (Unaudited)

(In thousands, except share and per share data)

	Three months ended September 30,				Nine months ended September 30,				
		2018		2017		2018	2017		
Revenue									
Products and services	\$	12,922	\$	12,652	\$	37,760	\$	36,563	
Other		_		200		800		300	
Total revenue		12,922		12,852		38,560		36,863	
Cost of sales									
Labor		5,997		7,086		18,697		18,178	
Occupancy		1,996		1,950		6,216		5,704	
Products and other operating costs		1,992		1,437		5,208		6,044	
Total cost of sales		9,985	_	10,473	_	30,121	_	29,926	
Depreciation and amortization		1,879		1,722		5,375		6,379	
Goodwill impairment						19,630			
General and administrative*		3,943		4,180		12,443		13,037	
Total operating expenses		15,807		16,375		67,569		49,342	
Operating loss from continuing operations		(2,885)		(3,523)		(29,009)		(12,479)	
Interest expense		(624)		(183)		(1,212)		(549)	
Other non-operating income (expense), net		378		(82)		877		(17)	
Loss from continuing operations before income taxes	_	(3,131)		(3,788)	_	(29,344)	_	(13,045)	
Income tax benefit (expense)		(5,151)		(5,766)		198		(284)	
Consolidated net loss from continuing operations	_	(3,065)	_	(3,845)	_	(29,146)	_	(13,329)	
Loss from discontinued operations before income taxes*		(3,003)		(5,643)		(1,115)		(4,474)	
Income tax benefit (expense)		<u>—</u>		(099)		(1,113)		(4,4/4)	
Consolidated net loss from discontinued operations				(COO)		(1.115)		(4.474)	
Consolidated net loss		(2.005)		(699)		(1,115)		(4,474)	
		(3,065)		(4,544)		(30,261)		(17,803)	
Net income attributable to noncontrolling interests		(122)	_	(153)	_	(382)	_	(329)	
Net loss attributable to the Company	\$	(3,187)	\$	(4,697)	\$	(30,643)	\$	(18,132)	
Consolidated net loss from continuing operations	\$	(3,065)	\$	(3,845)	\$	(29,146)	\$	(13,329)	
Other comprehensive income (loss) from continuing operations		(3)		31		(205)		(120)	
Comprehensive loss from continuing operations		(3,068)	_	(3,814)	_	(29,351)	_	(13,449)	
Consolidated net loss from discontinued operations		(5,555)	_	(699)	-	(1,115)	-	(4,474)	
Other comprehensive loss from discontinued operations		_		_		(_,)			
Comprehensive loss from discontinued operations		_		(699)		(1,115)		(4,474)	
Comprehensive loss	\$	(3,068)	\$	(4,513)	\$	(30,466)	\$	(17,923)	
	<u>Ψ</u>	(3,000)	Ψ	(4,313)	Ψ	(30,400)	Ψ	(17,323)	
Loss per share									
Loss per share from continuing operations	\$	(0.11)	\$	(0.16)	\$	(1.08)	\$	(0.65)	
Loss per share from discontinued operations				(0.04)		(0.04)		(0.22)	
Total basic and diluted net loss per share	\$	(0.11)	\$	(0.20)	\$	(1.12)	\$	(0.87)	
Weighted-average number of shares outstanding during the period:									
Basic		28,352,284		24,144,002		27,268,792		20,852,034	
Diluted	_	28,352,284		24,144,002		27,268,792		20,852,034	
*Includes stock-based compensation expense, as follows:	ф	10.4	¢	660	¢	E.C.E.	¢	4 850	
General and administrative	\$	194	\$	662	\$	765	\$	1,752	
Discontinued operations				44	_		_	427	
Total stock-based compensation expense	\$	194	\$	706	\$	765	\$	2,179	

# XpresSpa Group, Inc. Use of Non-GAAP Financial Measures (In thousands)

	Th	ree months end	ed Se	Nine months ended September 30,					
	2018			2017		2018		2017	
Products and services revenue	\$	12,922,000	\$	12,652,000	\$	37,760,000	\$	36,563,000	
Cost of sales									
Labor		(5,997,000)		(7,086,000)		(18,697,000)		(18,178,000)	
Occupancy		(1,996,000)		(1,950,000)		(6,216,000)		(5,704,000)	
Products and other operating costs		(1,966,000)		(1,311,000)		(5,092,000)		(5,701,000)	
Total cost of sales		(9,959,000)		(10,347,000)		(30,005,000)		(29,583,000)	
Gross profit		2,963,000		2,305,000		7,755,000		6,980,000	
Gross profit as a % of total revenue		22.9%		18.2%		20.5%		19.1%	
Depreciation, amortization and impairment									
Depreciation		(1,195,000)		(1,117,000)		(3,474,000)		(4,604,000)	
Amortization		(684,000)		(605,000)		(1,901,000)		(1,775,000)	
Goodwill impairment		_		_		(19,630,000)		_	
Total depreciation, amortization and impairment		(1,879,000)		(1,722,000)		(25,005,000)		(6,379,000)	
Total general and administrative expense	_	(3,943,000)		(4,180,000)	_	(12,443,000)	_	(13,037,000)	
Other operating revenue and expense									
Other operating revenue		_		200,000		800,000		300,000	
Other operating expense		(26,000)		(126,000)		(116,000)		(343,000)	
Total other operating revenue, net		(26,000)		74,000		684,000		(43,000)	
Operating loss from continuing operations		(2,885,000)		(3,523,000)		(29,009,000)		(12,479,000)	
Add:									
Depreciation and amortization		1,879,000		1,722,000		5,375,000		6,379,000	
Goodwill impairment		_		_		19,630,000		_	
Merger and acquisition, integration, and one-time costs		452,000		529,000		1,057,000		1,365,000	
Stock-based compensation expense		194,000		662,000		765,000		1,752,000	
Adjusted EBITDA loss	\$	(360,000)	\$	(610,000)	\$	(2,182,000)	\$	(2,983,000)	

# XpresSpa Group Inc. Same Store Sales Growth for Third Quarter 2018 (\$ in thousands)

	September 30, 2018						Se	%					
		Non-Comp											
	Co	mp Store		Store		Total	Comp Store		Store		Store Total		
Revenue	\$	11,375	\$	1,547	\$	12,922	\$	11,732	\$	920	\$	12,652	(3.0%)