

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 12, 2011 (September 7, 2011)**

VRINGO, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

1-34785
(Commission
File Number)

20-4988129
(IRS Employer
Identification No.)

44 W. 28th Street
New York, New York
(Address of principal executive offices)

10001
(Zip Code)

Registrant's telephone number, including area code: **(646) 525-4319**

18 East 16th Street, 7th Floor
New York, New York 10003
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation to the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure.

On September 7, 2011, Vringo, Inc. (the “**Company**”) issued a press release announcing that it will be presenting at the Rodman & Renshaw Annual Global Investment Conference in New York City on September 13, 2011. The presentation to be used at the conference is furnished herewith as Exhibit 99.1 and a copy of the press release is furnished herewith as Exhibit 99.2, both of which are incorporated herein by reference.

The information contained in this Current Report on Form 8-K, including the exhibits hereto, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and shall not be incorporated by reference into any filings under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except to the extent the Company specifically incorporates the information by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Presentation Materials for the Rodman & Renshaw Annual Global Investment Conference

99.2 Press Release, dated September 7, 2011

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: September 12, 2011

VRINGO, INC.

By: /s/ Ellen Cohl

Name: Ellen Cohl

Title: Chief Financial Officer



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Investor Presentation

Rodman & Renshaw Global Investment Conference
September 13, 2011

Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements regarding the business of the Company and its industry generally, business strategy and prospects. These statements are based on the Company's estimates, projections, beliefs and assumptions and are not guarantees of future performance. These forward-looking statements are subject to various risks and uncertainties, which may cause actual results to differ materially from the forward-looking statements. The Company disclaims any obligation to update these forward-looking statements except as required by law.



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Mission Statement

"Vringo is positioned to capitalize on the extraordinary demand for mobile social and mobile video applications around the globe. Leveraging its proprietary software and strong patent portfolio, Vringo has launched its services with numerous domestic and international mobile carriers and expects to increase its subscriber levels and revenue in 2011 and beyond."



Andrew Perlman
President



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Corporate Overview

- **Comprehensive Platform for Mobile Social and Video Applications**
 - 400+ Vringo-enabled handsets (BlackBerry, Android, Symbian, J2ME)
 - Growing library of 12,000 video ringtones; 40 content partners
 - 22 patent applications for mobile applications (two patents issued)
- **Four Distinct Platforms**
 - Video Ringtones
 - Video ReMix
 - Facetones™
 - Fan Loyalty



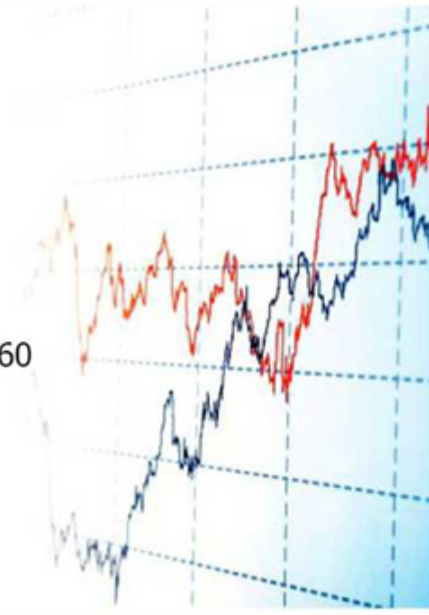
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Vital Statistics

Vringo, Inc.

- Stock Symbol: VRNG
- Exchange: NYSE Amex
- Recent Price: \$1.36
- 52-Week Range: \$1.00 to \$3.60
- Shares Outstanding: 6.14 million
- Industry: Mobile Applications
- Headquarters: New York



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Rapidly Expanding Markets and Trends

- **Mobile Video has Arrived**
 - Mobile video data usage to grow at 131% CAGR from 2009–2014 ⁽¹⁾
 - 534 million global mobile video subscribers by 2014 ⁽²⁾
- **Mobile Social is Growing Exponentially**
 - Facebook® and Twitter at the forefront of the phenomenon
 - Mobile social growing from \$1.8 billion to \$11.8 billion from 2008-2013 ⁽³⁾
- **Mobile Messaging is a Revenue Driver**
 - Global mobile messaging revenues will exceed \$200 billion in 2015 ⁽⁴⁾
 - SMS and MMS alone will contribute 56% to 2011 global data revenues ⁽¹⁾



⁽¹⁾ Cisco Visual Networking Index
⁽²⁾ Pyramid Research
⁽³⁾ Juniper Research
⁽⁴⁾ Informa Telecoms & Media



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Vringo's Strategic Growth Drivers

- **Core Video Ringtone Service Launched in 8 Territories**
 - Over 325,000 cumulative subscribers in commercial launches
 - Major partners in: UK, Malaysia, India, Spain, South America, Japan, and US
- **Have expanded Product line beyond Video Ringtones to focus on Video and Mobile Social opportunities**
 - Facetones™, Video ReMix, and Fan Loyalty are all monetizing nicely
 - Facetones™ in particular has potential for bringing web scale and social network dramatic growth to Mobile
- **Public Company with Strong Support**
 - IPO in June 2010 and listed on NYSE Amex (symbol: VRNG)
 - \$25 million of investment to date
 - Recent investment led by Benchmark Capital and DAG Ventures
- **Expect to Grow Organically and through Acquisition**
 - LOI to acquire mobile messaging firm Zlango
 - Zlango has 4 million users, and has served 8 billion icons
 - Leading icon-based personalization service for text and SMS



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All Communication Is Going Social



- **Recently announced partnership of Skype and Facebook® represents future of communications**
- **Socially connected, content rich, immediate, free + more than 50% of Skype calls are video**



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Vringo's Four Core Mobile Platforms

Video Ringtones Platform

- Launched in 8 territories
- More on the way
- \$1 - \$5 monthly subscription

Video ReMix Platform

- Supports Android and iOS—looks great on iPad
- T-Pain launch hits #14 in iTunes music apps
- New artists expected to launch + brand sponsorship

Facetones™ Platform

- Animates social network photos
- Live on app stores and select carriers
- Subscription, ad-supported or a-la-carte purchase

Fan Loyalty Platform

- Designed for "Idol" format: video and voting
- Over 200,000 users in first 3 months
- Launched with Nokia and Star Academy



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Online Positioning Showcasing Vringo's Platforms

The screenshot shows the Vringo website layout with the following sections:

- SOCIAL MOBILE APPS:** Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience.
- VIDEO RINGTONES:** Vringo's core mobile application enables users to create or take videos, images and slide shows from virtually anywhere and turn it into their visual call signatures.
- ENGAGING FANS:** Vringo customizes its innovative video experiences to power new channels for fan engagement, increased brand loyalty, and social mobile publication.
- GLOBAL PARTNERSHIPS:** Vringo works with world-class media, enterprises, and carrier partners around the world to deliver our award-winning, fully-hosted solutions, enabling new opportunities to drive revenue, differentiate their brand, and maximize their content.



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Signed Carrier Deals Create Basis for Growth

Markets in which Vringo has launched or will launch our service through carriers represent several hundred million mobile subscribers (Source: United Nations)



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Video Ringtones Platform

- **High Quality Video and Social Functionality Meets Ringtones**
 - Video Ringtones app on Android, BlackBerry & Symbian
 - App covers more than 400+ popular handset models
 - Any data connected device can get Vringo via WAP
 - Instantly share videos via Facebook®, email and SMS
 - VringForward™ goes viral by letting users send favorite videos just by calling!
 - Vringo can build custom apps for ANY mobile platform



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Proprietary Distributed Application Architecture

- Patent-pending infrastructure syncs all video ringtone content with social networks and friends' phones...



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Exclusive VringForward Technology



- When a Vringo user calls a friend, their video ringtone gets sent to the friend's phone!
- It's the opposite of a ringback – and can only be done with Vringo

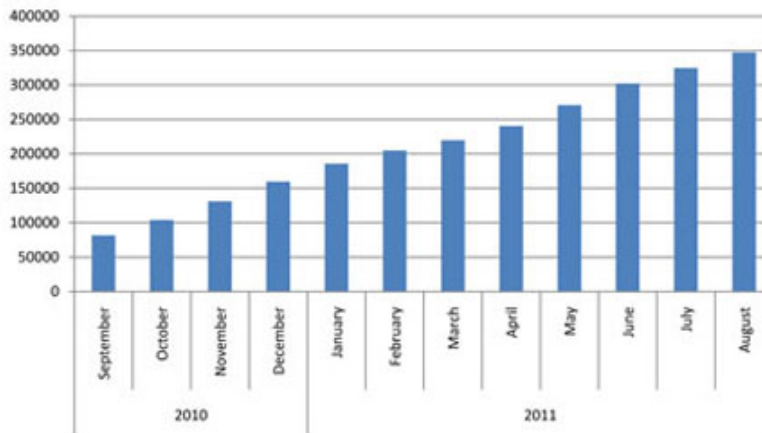


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Vringo's Cumulative Subscribers Across all Carriers

Vringo Total Subscribers in Launches (past 12 months)



- Continued Growth Expected with New Product Launches and Partner Agreements



Video Ringtones: Simple, Scalable Business Model

Target: \$12 - \$60 per user per year for Vringo ARPU per service

Premium: \$1-3 per clip

Monthly user subscription



X

Operator penetration
(Current Maxis penetration 2% of total subs, 5% of data subs)

Target

4-6%

Modeling assumptions

1-2%*

Current audio RBT

~15%

Does not include billing efficiency factors, can be 20% of this in heavily prepaid markets such as Malaysia

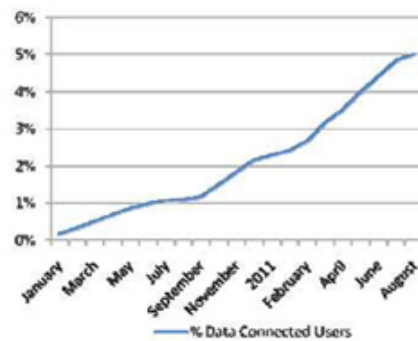
* Average penetration of addressable market within 1 year of new market launch



Success Case - Malaysia

- **Market Size**
 - 32.5 million mobile users in 2010 in Malaysia
- **Market Share**
 - Vringo's Partner, Maxis: 13.5 million (41.5%)
 - 2nd Largest Operator: 11 million
- **Service Price**
 - 5 Ringgit/month (approximately \$1.70 USD)
- **Overall Customer ARPU**
 - Approximately \$21.5 per month
- **Vringo Monthly Rev per Sub @ \$0.10**

% of Maxis Data Users With Vringo



Over 5% of Maxis customers with data subscribe to Vringo

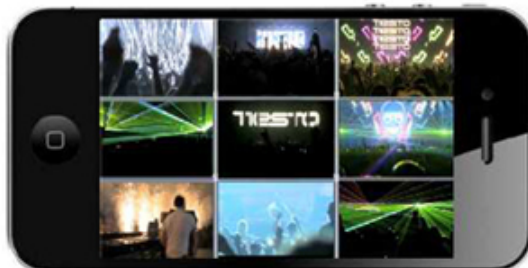


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Video ReMix Platform

- Vringo's Video ReMix platform lets consumers create their own audio-visual remix
- Tapping different elements activates beats to remix a song on iPhone, iPad or Android
- The video can be uploaded to YouTube and shared on Facebook®, Twitter and Email
- First Sponsorship announced with Heineken
- **Huge viral potential may lead to significant sponsorship opportunities**



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Successful ReMix Applications



- **Booty Symphony**

- Developed for T-Pain and Nappy Boy Entertainment
- Peaked at #14 on the Apple App Store
- 10,000 downloads in 24 hours



- **Star Mix**

- Developed for Heineken
- Used as a Brand engagement tool
- Deployable as turnkey solution



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Facetones™ Platform

- **The Definitive Mobile Social Experience for Phone Calls**

- See a visual slideshow of your friends' social media pictures every time you call them or they call you
- Facetones™ transforms Caller-ID to media-rich video
- Facebook® integration matches contacts to profile pics
- See friends' latest pics on incoming AND outgoing calls
- Sold together with carrier partners for a \$0.99-1.99 monthly fee or free with post call ads



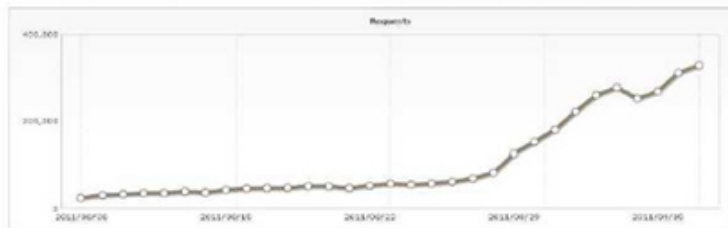
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Early and Strong Consumer Traction for Facetones™

- Subscription: Currently available via Verizon for \$0.99 per month
- A-la-carte: Available on Verizon and the Google Android Market, \$9.99 one time fee
- Free to user/Ad-supported: Available on the Android Market, via mobile operators and many of the world's largest app stores.
- **Facetones™ goes from 0 to 300,000 daily ad impressions in 1 month & growing**

Daily Ad Impressions from August to September 2011



Source: AdMob (by Google)

30 Day Installs



Source: Android Market



Power up your Vringo™

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Initial User Acquisition Data and Goals for Facetones™

	Current: Sept. 2011	Goal: Nov. 2011	Goal: Jan. 2012
Daily Downloads	5,000	10,000	20,000
Viral % of DL's	35%	40%	50%
Active User %	50%	50%	50%
Daily New Active Users	2,500	5,000	10,000
Total Downloads	70,000	350,000	1,000,000
Total Active Users	40,000	200,000	500,000



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Facetones™: Simple, Scalable Business Model

Target: \$.10-\$.50 average monthly ad revenue per user

Facetones™ Free App-based on current data so far

Monthly use and ad revenues

Per User

\$0.10 - \$0.50

Potential upside:
-CPA to \$3-\$10
-Multiple impressions
-Video ads
-Groupon like coupons

Daily Calls

8-20

Monthly Ad Impressions

250-600

eCPM

\$0.50 - \$1.00

Fill Rate

80%+

CTR

1-2%

=

Potential monthly revenues w/ different adoption scenarios

1 million users

\$100,000-\$500,000

monthly revenue

5 million users

\$500,000-\$2,500,000

monthly revenue

10 million users

\$1,000,000-\$5,000,000

monthly revenue



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Fan Loyalty Platform

- **Creating a Unique Mobile Experience for Reality TV and Talent Shows**
 - Vringo creates a high value proposition by exposing consumers to rich branded content during live shows
 - Fan Loyalty platform allows users to:
 - Review past performances
 - Set clips as their video ringtones
 - Receive pushed content exclusive to the app
 - Vote for their favorite contestants
 - Get info on the contestants



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Star Academy Success

- Vringo partnered with Nokia and Rotana to launch a custom app for the reality TV show "Star Academy"
- 200,000 users downloaded the application, 2X the target set at start of the campaign
- Vringo launched 2 subsequent promotions with Nokia around its applications
- **Planning next reality TV show/Event to replicate success of Star Academy**



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Growing Strategic Relationships with Handset Manufacturers

- **First bundle deals announced with Asus and INQ (CarPhone Warehouse)**
- **Multiple deals with Nokia, the world's largest Handset manufacturer, with huge global reach**
- **Vringo's social personalization offers unique handset features**
 - Growing realization by handset makers that Vringo should be included out of the box
 - Becoming a strategic direction for future distribution of applications



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Vringo Protected by Significant Patent Portfolio

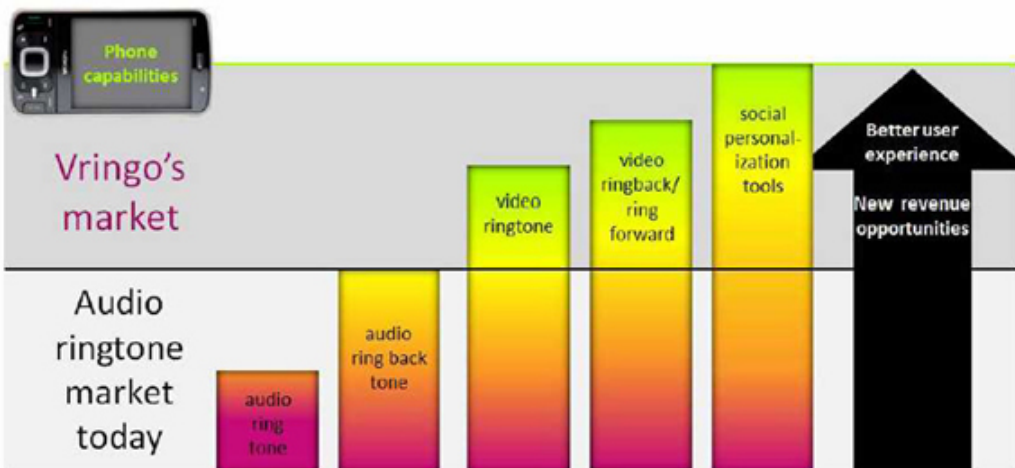
- **Market and Licensing for Patents in Mobile Devices is a Particularly Hot Sector**
- **Vringo has 22 Patent Applications Filed and Two (2) Issued**
- **Patents are Focused on Personalization and Calling**
 - Sharing of video clips dynamically between users when dialed
 - Remix video content on a mobile device
 - Display videos of products or services while talking to company on the phone
 - "Calls to action" at the end of a phone call to update Facebook®, or order movie tickets
- **Patents Applicable Relate to Current and Future Vringo Platforms**



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Future of Mobile Personalization



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Press Coverage



"offers an eye-ful...has to be seen to be believed"



"Vringo has something that others lack...the caller has the power"



"the next level ringtone...this company's fun and unusual product is just getting better and better"



"every call thus becomes an opportunity to share content and to establish identity...Vringo has a head start over competitors"

THE WALL STREET JOURNAL

"the service aims to tap consumer's obsession with creating their own content"



"the next big thing in ringtones... soon everyone could have a Vringo, a personalized video ringtone"

The New York Times

"Next big thing in the ringtone wave"



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World's Largest Video Ringtone Library

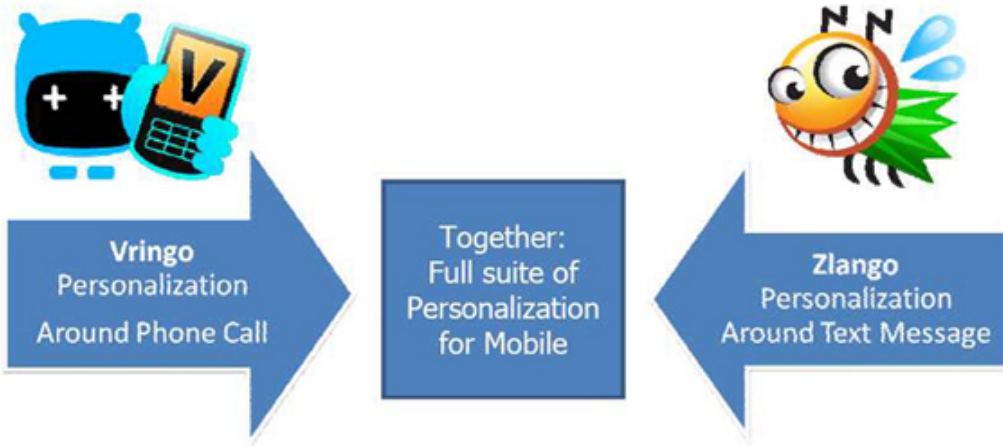
			40 partners			
		20,000+ video clips				



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Vringo to Combine with Zango



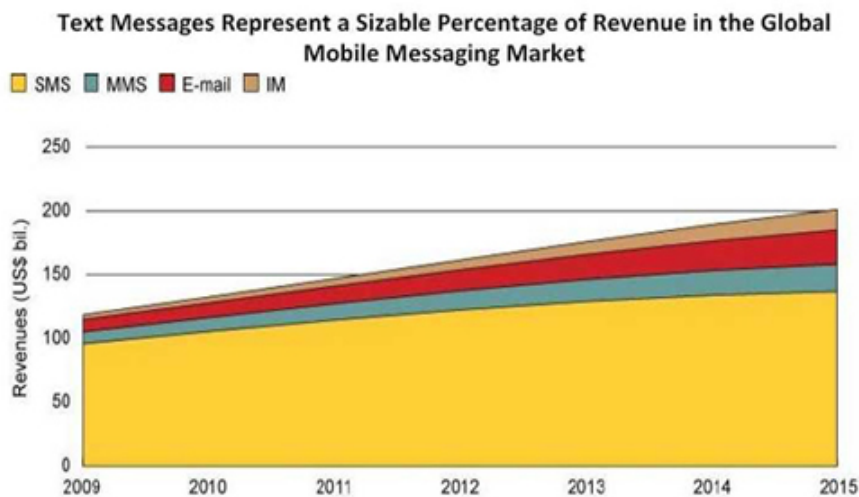
- Text and Voice represent the largest mobile forms of messaging by revenue
- Together they represent approximately 70%+ of all mobile revenue in Europe



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Global Mobile Messaging Revenues 2009-2015



Source: Informa Telecoms & Media



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Zlango's Offerings

Mobile

- Integrates visual images into text messages
- Millions of users can share Zlango Icon Messages
- Works between multiple devices and networks

Facebook

- Application lets anyone send attitude rich greetings to friends on Facebook®

Web

- Option to create dynamic, personalized avatars
- Send Zlango messages from web to any cell phone
- Share icons at the dynamic Hot or Not hall of fame

Merchandise

- Users can print their icons and avatar creations on merchandise
- Growing opportunity for selling virtual goods



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Reasons for Zlango Merger

- **Synergies in Geographic Footprint**
 - Existing U.S. presence
 - Regional strength in Asia and the Middle East
- **Increased Penetration with Operators**
 - Scale – multiple product lines for partners
 - No shared customers to date
- **Distribution Channels**
 - Increased promotional power with distribution partners
 - Ability to share best practices
- **Complimentary and Synergistic Skill Sets**
 - Similarity in business models: subscription, ad supported, free
 - Stronger combined technology platform and content licensing

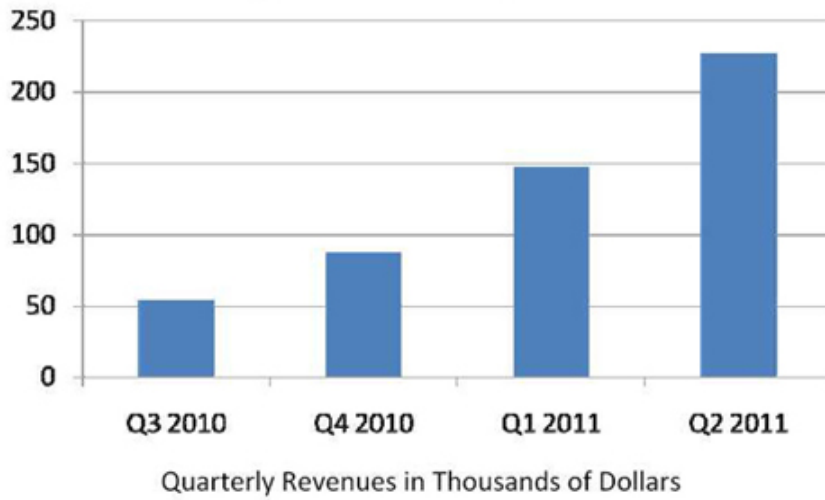


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Vringo Revenues Growing

Vringo Revenue per Quarter

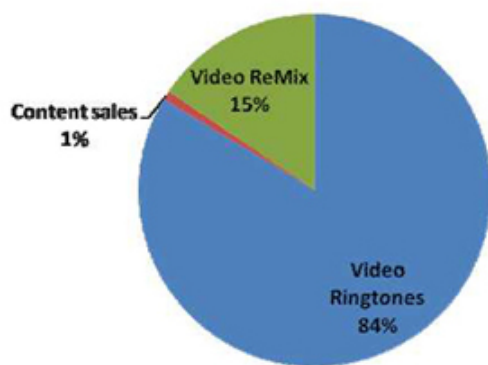


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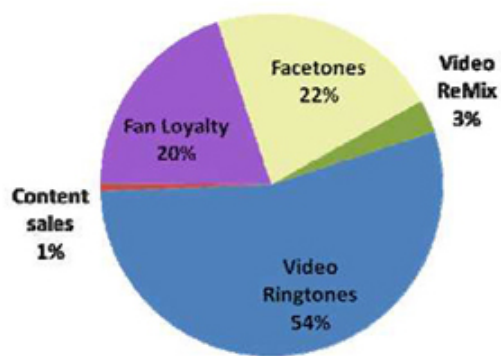
Revenue by Source

Q1 2011 Revenue



\$147,000

Q2 2011 Revenue



\$227,000



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Management Team



Jon Medved
Founder & CEO

"One of Israel's leading venture capitalists" (Washington Post)

Founder of Israel Seed Partners with exits including:

- Shopping.com
- Answers Corp.
- Native Networks
- Compugen
- Xacct Technologies
- Business Layers
- Cyota

Manager of several startups with exits including:

- MERET (acquired by Amoco/BP)
- Accent (Nasdaq: ACNTF)



Andrew Perlman
President

Formerly
EMI Music



Ellen Cohl
CFO

Formerly
Arthur Andersen



Josh Wolff
VP Services & Solutions

Formerly
NMS Communications



Eshed Doni
VP Products

Formerly
eyeSight Mobile



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Board of Directors



Seth ("Yossi") Slegel
Chairman of the Board

Former Founder, Chairman and CEO of the Beanstalk Group, world's largest independent licensing agency.

Served leading Brands such as:

- AT&T
- IBM
- Harley Davidson
- Unilever
- Ford Motor Company

Several time LIMA and Clio award winner

Marketing and brand commentary appears in the NY Times, BrandWeek, Wall Street Journal, etc.



Jon Medved
CEO and Board member

Formerly
Founder and GP Israel Seed



Andrew Perlman
President and Board member

Formerly
SVP, EMI Music



Edo Segal
Board Member

Founder and CEO
Relegance, sold to AOL



Ralph Simon
Board Member

Chairman Emeritus
Founder MEF - Americas



John Engleman
Board Member

Classic Media
Co-CEO



Geoffrey Skolnik
Board Member

Founder and President
G.M. Skolnik Associates



Phil Serlin
Board Member
Chairman, Audit Committee

CFO BiolineRX
Formerly Coopers, SEC



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Investment Highlights

- **Strong Platform for Growth**

- Strong technology and scalable business model
- Multiple contracts signed with international mobile carriers
- Robust Video Ringtone platform ready to deploy as turnkey

- **Right Place at the Right Time**

- Strong management with record of successful technology startups
- Estimated 534 million global mobile video subscribers by 2014
- Estimated \$25 billion mobile application market by 2014

- **Expect to Grow Organically and through Acquisition**

- Announced LOI for acquisition of Zlango
- Real opportunity for consolidation in mobile service arena



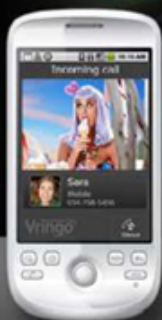
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**Financial Communications
Contact:**

Trilogy Capital Partners, Inc.
Darren Minton, President
Toll-free: 800-592-6067
info@trilogy-capital.com



Thank you for your time.





Vringo to Present at the Rodman & Renshaw Annual Global Investment Conference on September 13th

Vringo to Discuss Growth Strategy, Business Model, and Increasing Popularity of Mobile Social and Video Applications Around the Globe

NEW YORK, Sep 07, 2011

Vringo, Inc. (NYSE Amex: VRNG), a provider of software platforms for mobile social and video applications, announced today that the Company will participate in the Rodman & Renshaw Annual Global Investment Conference, to be held September 11-13, 2011 at the Waldorf=Astoria Hotel in New York City. The Company's presentation at the conference will take place in the Sutton Suite at 10:00 a.m. Eastern on Tuesday, September 13th.

The Company's President, Andrew Perlman, will also participate in one-on-one meetings with conference attendees and discuss the Company's growth strategy, business model, and the increasing popularity of mobile social and mobile video applications around the globe. A live webcast of the presentation will be available to investors and interested parties at <http://www.wsw.com/webcast/rrshq20/vrng>.

Registration is mandatory. For more information regarding the conference, visit <http://www.rodmanandrenshaw.com>.

To schedule one-on-one meetings with the Company at this event or in the New York area, please contact a Rodman & Renshaw representative directly or call Darren Minton at 212-521-4405, or email info@trilogy-capital.com.

About Vringo

Vringo (NYSE Amex: VRNG) is a leading provider of software platforms for mobile social and mobile video services. With its award-winning video ringtone application and other mobile software platforms - including Facetones, Video Remix and Fan Loyalty - Vringo transforms the basic act of making and receiving mobile phone calls into a highly visual, social experience. Vringo's video ringtone service enables users to create or take video, images and slideshows from virtually anywhere and turn it into their visual call signatures. In a first for the mobile industry, Vringo has introduced its patented VringForward technology, which allows users to share video clips with friends with a simple call. Vringo's Facetones(TM) product creates an automated video slideshow using friends' photos from social media web sites and photo sites, which is played each time a user makes or receives a mobile call. Vringo's Video ReMix application, in partnership with music artists and brands, allows users to create their own music video by tapping on a Smartphone or tablet. Lastly, Fan Loyalty is a platform that lets users interact, vote and communicate with contestants in reality TV series, as well as downloading and setting clips from such shows as video ringtones. Vringo's video ringtone application has been heralded by The New York Times as "the next big thing in ringtones" and USA Today said it has "to be seen to be believed." For more information, visit: www.vringo.com.

For comprehensive investor relations material, including fact sheets, white papers, conference calls and video regarding Vringo and its applications, please follow the appropriate link: Investor Portal, White Paper, Overview Video and Facetones Video.

Forward-Looking Statements

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ from the forward-looking statements. Vringo expressly disclaims any obligation to publicly update any forward-looking statements contained herein, whether as a result of new information, future events or otherwise, except as required by law.

SOURCE: Vringo, Inc.

Company Contact:

Vringo, Inc.

Aaron Godfrey, Director of Communications

646-525-4319 x 2547

agodfrey@vringo.com

Skype: agodfrey_vringo

Twitter: @vringo

or

Financial Communications:

Trilogy Capital Partners, Inc.

Darren Minton, President

Toll-free: 800-592-6067

info@trilogy-capital.com